

Social Media Terms and Conditions

Short Terms and Conditions for social:

Republic of Ireland and Northern Ireland, 18+ only. Promotional Period 9am 26/04/2024 – 1:30 pm 8/05/2024. No purchase necessary. Internet access and Instagram account required. To enter, log into your Instagram account (or create one for free) then follow Ballygowan's Instagram page and comment under the post who you would like to share this gift with within the comments section (your Instagram profile must be public). The prize includes two tickets for Wellfest 2024 Visit <https://www.britvic.com/terms-and-conditions/> for Full Terms & prize details. Promoter: Britvic Ireland Limited.

Full Terms and Conditions

1. This Promotion is only open to legal residents of the Republic of Ireland or Northern Ireland and aged 18+, except:
 - (a) employees of the Promoter or its holding or subsidiary companies;
 - (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
 - (c) members of the immediate families or households of (a) and (b) above.
2. No purchase necessary, however internet access and a valid Instagram account is required.
3. **Promotional Period:** 9am 26/04/2024 (the "Opening Date") to 1:30pm 08/05/2024 (the "Closing Date") inclusive. All promotion entries received after the Closing Date are automatically disqualified.
4. **To Enter:** To enter, log into your Instagram account (or create one for free) Follow Ballygowan's Instagram page and comment who you would share this prize with in the comments under the post. To be eligible on Instagram your profile must be public (i.e. "Private account" must be turned off in the Privacy settings).
5. Multiple entries are permitted during the Promotion Period, but you may only win a maximum of 1 Prize across the Promotion Period.
6. **The Prize:** There is one winner in total. The winner will win one voucher worth 250 euro.

Winner Notification: Winners will be notified via the Instagram account used to enter the promotion on the same day of the draw date, Wednesday 8th of May. Winners have until Thursday 4pm 9th of May to confirm acceptance of their Prize, otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

9. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not

available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.

10. **Moderation:** The Promoter will reject entries which, in the reasonable opinion of the Promoter:
 - a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
 - b. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
 - c. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
 - d. promotes any political agenda.

11. This Promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram. You understand that you are providing information to the Promoter and not to Facebook or Instagram. By entering the promotion all participants agree to a complete liability release for Facebook or Instagram. All entries will be subject Instagram's terms of use which can be found at www.instagram.com.

12. All entries must be made directly by the person entering the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted.

13. The person from whose account the entry is sent from shall be deemed the entrant for the purposes of this Promotion. Verification of age, identity and address will be required before any prizes are awarded.

14. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

13. The Promoter may refuse to award a Prize, or seek its recovery, in the event of an entrant's fraud, dishonesty or non-entitlement under these Terms and Conditions.

14. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries.

15. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law.

16. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying

with these Terms and Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.

17. Save as set out in clause 19 below, your personal data will be used solely for the purposes of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party for any other purpose. Your personal data will be handled in accordance with all relevant data protection legislation currently in force and with the Promoter's privacy policy, available at: <http://www.britvic.com/site-services/privacy>.

18. The Promoter will make available the winner's surname and county to members of the public or regulators who request such details within 3 months of the Closing Date of this Promotion. Entrants can object to disclosure, or request that disclosure be limited in scope by emailing Britvic Ireland. We may nevertheless disclose the information to the Advertising Standards Authority if required to do so. You may request a copy of the winner's surname by writing a letter to Britvic Ireland. We reserve the right to refuse any or all such requests.

19. By entering this Promotion, you agree to be bound by these Terms and Conditions. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.

20. These Terms and Conditions are governed by Irish law and shall be subject to the exclusive jurisdiction of the courts of the Republic of Ireland.

Promoter: Britvic Ireland, Kylemore Park West, Dublin 10. Do not send any entries to this address.