## **Building a healthier everyday**

## BRITVIC'S 2018 PROGRESS ON THE ISSUES THAT MATTER MOST

At Britvic we are committed to making a positive difference to the world around us. Our A Healthier Everyday sustainability programme is focused on tackling important issues such as public health, where we continue to aim to lead the industry, creating healthier communities and protecting the planet. Through collaborative partnerships, we are able to go further and faster than we would on our own, learning and strengthening our sustainability strategy in the process. Below we highlight our progress in 2018 against some of the key issues facing our business and society.



## SUGAR

We are committed to helping our consumers make healthier choices and live healthier lives. We do this by improving the nutritional value of our drinks, reducing calories and sugar levels, marketing them responsibly, and providing clear nutritional information and guidance. We also engage consumers through the power of our brands, for example this year Fruit Shoot partnered with Public Health England's Change4Life programme to support the 'Be Snack Smart' campaign.

99% of our GB owned brand portfolio was below/exempt from the sugar levy and 90% in Ireland

16% reduction in average calories per 250ml serve across the Group in 2018 to 29.8kcals

99% of our marketing spend in GB was in low/no added sugar products





Packaging is a critically important component of our products and we have a responsibility to ensure the environmental impacts are minimised throughout its lifecycle, from the materials we use through to how our consumers dispose of it. We know that we have a role to play in solving the challenge of how to create a circular economy for plastics and we are proud to be a founding member of the UK Plastics Pact. This year we trialled the use of rPET in our portfolio.

100% of our PET plastic bottles are recyclable

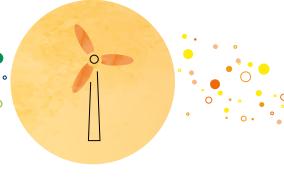
600 tonnes of primary plastic packaging were saved in 2018 through light-weighting our bottles

**3,500** reusable drinks bottles were handed out to Robinsons fans at the 2018 Wimbledon Championships









## CARBON EMISSIONS

Business has an essential role to play in tackling the global climate change challenge and energy and emissions reductions have been our focus for a number of years. Our investment in transforming our manufacturing operations in GB is helping to drive significant efficiency improvements alongside our transition to cleaner energy.

14% reduction in manufacturing carbon emissions relative to production in 2018

100% of our manufacturing electricity in GB, Ireland and Brazil now comes from renewable sources

23% of our GB company car fleet are electric/hybrid vehicles





