

Competition Terms and Conditions:

Short Terms and Conditions:

18+. UK (England, Wales, Scotland and Northern Ireland). The spin to win competition 'Win with Pepsi Max Speaker Stack at The Publican Awards 2024' is open to eligible attendees of 'The Publican Awards 2024' who participate in the Pepsi Speaker Stack activation located on the mezzanine level of the Pepsi Co stand in Evolution, London. Competition Period 18:00pm 27/03/24 – 2:00am 28/03/24. Competition may close sooner depended on prize & stock availability of Pepsi Max Pins & Snapback Caps. No Purchase Necessary. Multiple winners. One entry per person & One prize to be won per person. Prizes consist of: x350 Pepsi Max Branded Pins, x25 Pepsi Max Branded Snapback Caps and x5 Pairs of tickets to the O2 Pepsi Max Deck for a show of choice. Subject to venue availability & organisers restrictions. Participant will receive prize on stand, excluding O2 Pepsi Max Deck tickets, which will be redeemed via a Pepsi Max branded ticket containing instructions on redemption of prize. The activation will determine which prize is won by the participant. Visit <u>https://www.britvic.com/terms-and-conditions/</u> where the full T&Cs for this competition will be hosted. for Full Terms & prize details. **Promoter:** Britvic Soft Drinks

TERMS & CONDITIONS

1. THE PROMOTER

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

2. ELIGIBILITY

The competition is open to all eligible attendees of The Publican Awards 2024 who participate in the Speaker Stack activation on stand. The participant will need to be a resident of the UK (England, Wales, Scotland and Northern Ireland) in order to receive the prize and be aged 18 years or over only, except:

(a) employees of the Promoter or its holding or subsidiary companies;

(b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or

(c) members of the immediate families or households of (a) and (b) above.

3. THE COMPETITION

- 3.1. The title of the competition is 'Win with Pepsi Max Speaker Stack at The Publican Awards 2024'.
- **3.2.** The competition will take place on Wednesday, 27th March 2024, and Thursday, 28th of March 2024, at The Publican Awards 2024 event in person at Evolution London on the Mezzanine level of the Pepsi Co stand. The competition will open at 18:00pm as guests arrive to event & is planned to close at 2:00am. Competition may close sooner depended on prize & stock availability.



- **3.3.** To enter, the participant must have participated in the Speaker Stack activation on stand. The Speaker Stack activation derives from a Spin To Win system. To win, the participant must press the speaker stack button. The button triggers the game to begin, which causes each speaker segment to illuminate. The speaker is programmed to randomly pick a speaker section once the button is triggered. The winning speaker section will open with prize selection inside. For example, Pepsi Max branded pins.
- **3.4.** One entry to be made by participants. Participants can only win a maximum of x1 Prize across the Competition Period.
- 3.5. No Internet Access Required.
- **3.6.** The participants prize will be decided by the Speaker Stack activation, the illuminated segment of the speaker will indicate to the participant which prize they have won whilst participating in the competition.

4. THE PRIZE

- **4.1.** The prizes consist of:
 - a. X350 Pepsi Max Branded Pins
 - b. X25 Pepsi Max Branded Snapback Caps
 - c. X5 Pairs of tickets to the O2, Pepsi Max Deck, for a show of choice September 2024-March 2025. Subject to venue availability & organisers restrictions.
- **4.2.** There is 1 Prize to be won per participant.
- **4.3.** The Prize is supplied by Britvic Soft Drinks the promoter of this competition.
- **4.4.** Delivery of the prize will be in person on stand at the event, excluding winners of the x5 pairs of tickets to the O2 Pepsi Max deck for a show of choice, restrictions September 2024-March 2025. Winners of the x5 pairs of tickets to the O2 Pepsi Max deck will receive a Pepsi Max branded ticket which includes instructions on how to redeem. Instructions will communicate to the x5 winners to choose 3 different shows in order of preference, and dependent on venue availability & restrictions they will receive a pair of tickets to one of those shows. Ticket winners will have 4 weeks from date of competition closure to log win & begin prize redemption.
- **4.5.** Unless otherwise stated, all expenses incurred by the winner[s] in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winner[s].
- **4.6.** Prize is not transferable and there is no cash alternative.



4.7. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

5. FURTHER PRIZE DETAILS

- 5.1. The prize is subject to availability and full terms and conditions of this competition.
- **5.2.** The prizes to be won consist of Pepsi Max Branded Pins, Pepsi Branded Snapback caps & x5 pairs of tickets to the O2 Pepsi Max Deck for a show of choice, restrictions September 2024-March 2025. Subject to availability & organisers restrictions.

6. WINNER NOTIFCATION

- **6.1.** The Spin To Win Activation enables each participant to instantly win a prize. This activation will be conducted under the supervision of events staff for the evening.
- **6.2.** Winners will instantly win on stand & will be notified of the prize win via the activation indicating the win at the time of participation.
- 6.3. The Promoter does not accept any responsibility in the event a winner is not able to take up their prize.
- **6.4.** The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.

7. PRIZE DELIVERY

- 7.1. The Prize will be delivered instantly on stand to the participant who engages in the activation excluding winners of the x5 pairs of tickets to the O2 Pepsi Max deck for a show of choice, restrictions September 2024-March 2025. Winners of the x5 pairs of tickets to the O2 Pepsi Max deck will receive a Pepsi Max branded ticket which includes instructions on how to redeem. Instructions will communicate to the x5 winners to choose 3 different shows in order of preference, and dependent on venue availability & restrictions they will receive a pair of tickets to one of those shows.
- **7.2.** Winners of the x5 pairs of tickets to the O2 Pepsi Max deck for a show of choice will need to follow the instructions noted on the Pepsi Max branded redemption prize ticket, which includes instructions to send an email to the Commercial Comms Team: <u>commercialcomms@britvic.com</u> including their contact details (first name, last name, mobile number & email address), details of the x3 shows (including show name & dates) in order of preference that they wish to see at the O2 between September 2024-March 2025 & quote the code on the ticket for example 'Publican 24-WINNER 1'. Ticket winners will have until the 25th of April 2024, 4weeks from date of competition closure to log win & begin prize redemption.

8. Moderation

The Promoter will reject entries which, in the reasonable opinion of the Promoter:

- a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
- a. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);



- a. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
- a. promotes any political agenda.

9. LIMITATION OF LIABILITY

9.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

10. DATA PROTECTION

- **10.1.** By entering the promotion, you do not have to provide any data.
- **10.2.** Subject to promotion winners' consent, the Promoter may use name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes. Winners further agree to participate in any reasonable publicity required by the Promoter.
- **10.3.** Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: [http://www.britvic.com/privacy]

11. GENERAL

- **11.1.** By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
- **11.2.** Instructions provided at the point of entry of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.
- **11.3.** If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.
- 11.4. The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- **11.5.** The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.



11.6. Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.

11.7. The promoter reserves the right to, at its sole discretion, disqualify any entries containing:

(a) content deemed to be wholly inappropriate, discriminatory or illegal, including but not limited to obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, inclusive of nudity and/or pornography, sexual, violent and fraudulent in nature.

(b) any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.

(c) any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.

(d) any attempt to impersonate another person or include persons who have not given permission to feature in the entry.

(e) prominent featuring of any trademark or copyright material not owned or licenced by the promoter or any third party connected to the promoter for the purposes of the promotion.

- **11.8.** It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- **11.9.** Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.
- **11.10.** By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the parent's/guardian's permission.
- **11.11.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- **11.12.** If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.



11.13. The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English Courts.