

## Promotion T&Cs Precedent

### SHORT TERMS AND CONDITIONS

Competition only open to residents of the Republic of Ireland. 18+ only. Promotion period: 12:00pm 01/01/26 – 12:00pm 23/02/26. No Purchase Necessary. Internet Access and Instagram Account Required.

#### **SOCIAL MEDIA COMPETITION**

Promotion prize:

- 12 case's x of Ballygowan Hint of Fruit
- Invitation to a Ballygowan match day experience with one or more of our sports sponsors.
- Invitation to exclusive influencer events hosted by Ballygowan.

To enter, entrants must be following Ballygowan's Instagram/ TikTok account (@ballygowanireland).

- Create and post **a photo, reel, or video** on your Instagram/TikTok account showcasing Ballygowan and tag or collaborate with Ballygowan.
- Your Instagram / TikTok account **must be public** at the time of entry and for the duration of the competition to be eligible.
- Only entries posted during the competition period will be considered.

Visit: <https://www.britvic.com/terms-and-conditions/> for Full Terms & prize details.

Promoter: Britvic Ireland Limited.

### FULL TERMS & CONDITIONS

#### **1. THE PROMOTER**

Britvic Ireland Limited, 10 Earlsfort Terrace, Dublin 2, Dublin, D02T380. Registered in the Republic of Ireland No. 7611.

#### **2. ELIGIBILITY**

The promotion is open to residents of the Island of Ireland aged 18 years and over only, except:

- (a) employees of the Promoter or its holding or subsidiary companies;
- (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
- (c) members of the immediate families or households of (a) and (b) above.

#### **3. THE PROMOTION**

**3.1.** The title of the promotion is Hydrate & Create with Ballygowan

- 3.2.** The promotional period will open 12:00pm on 01/01/26 (the "**Opening Date**") to 12:00pm on 23/02/26 (the "**Closing Date**") inclusive. All promotion entries received after the Closing Date are automatically disqualified.
- 3.3.** To enter, entrants must be following Ballygowan's Instagram/TikTok account (@ballygowanireland).
- a) Create and post **a photo, reel, or video** on your Instagram/TikTok account showcasing Ballygowan and tag or collaborate with Ballygowan.
  - b) Your Instagram / TikTok account **must be public** at the time of entry and for the duration of the competition to be eligible.
  - c) Only entries posted during the competition period will be considered.
- 3.4.** You may enter multiple times during the Promotion Period, but you may only win a maximum of 1 Prize across the Promotion Period.
- 3.5.** Entrants must have Internet Access and an Instagram or TikTok Account to enter this promotion.
- 3.6.** The winner will be drawn under independent supervision from all valid entries received on 23/02/26 (the "**Draw Date**").
- 3.7.** Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or late entries will not be accepted.

#### **4. THE PRIZE**

- 4.1.** The prize consists of:

Promotion prize:

- 12 case's x of Ballygowan Hint of Fruit
  - Invitation to a Ballygowan match day experience with one or more of our sports sponsors.
  - Invitation to exclusive influencer event or events hosted by Ballygowan.
- a) **Product Allocation**  
The winner will receive one year's supply (12 cases) of Ballygowan products, including Ballygowan Hint of Fruit Water. The quantity and delivery schedule will be determined by Ballygowan and communicated to the winner. Products are for personal use only and may not be resold.
- b) **Event Invitations**  
The winner will be invited to attend PR and influencer events hosted by Ballygowan during the 12 month period following the promotion. Attendance is subject to event availability, location, and any applicable restrictions. Travel and accommodation costs are not included unless expressly stated.
- c) **Sports Access**  
The prize includes tickets to selected GAA, IRFU, and FAI matches with Ballygowan. Specific matches, and dates will be determined by Ballygowan. Tickets are non-transferable and have no cash value.

- 4.2.** There is 1 Prize to be won in total.
- 4.3.** The Prize is supplied by the Promoter.
- 4.4.** Unless otherwise stated, all expenses incurred by the winner in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winner.
- 4.5.** Prize is not transferable and there is no cash alternative.
- 4.6.** The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

## **5. WINNER NOTIFICATION**

### **SOCIAL MEDIA:**

- 5.1.** The winner will be chosen by Ballygowan based on creativity and brand alignment.
- 5.2.** The decision is final; no correspondence will be entered into.
- 5.3.** Winners will be notified via the Instagram/TikTok account they used to enter the promotion on the same day as the Draw Date (23/02/26).
- 5.4.** Winners have 48 hours from initial notification to confirm acceptance of their Prize, otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 5.5.** The Promoter does not accept any responsibility in the event a winner is not able to take up their prize and reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 5.6.** The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.

## **6. PRIZE DELIVERY**

- 6.1.** Please allow up to ten (10) working days from the date of valid acceptance for Ballygowan to contact the winner. The winner must cooperate in good faith to complete all required documentation within the timeframe specified by Ballygowan. Failure to do so may result in forfeiture of the prize and selection of an alternative winner.
- 6.2.** If a prize cannot be delivered due to the provision of inaccurate, incomplete, or outdated contact details by the winner, the Promoter reserves the right, at its sole discretion, to withdraw the prize and reallocate it to an alternative eligible entrant. The Promoter accepts no responsibility or liability for any failure in delivery arising from incorrect information supplied by the winner.

## **7. Moderation**

The Promoter will reject entries which, in the reasonable opinion of the Promoter:

- a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
  - b. include trademarks, logos, copyrighted material or other intellectual property not owned by you or used without the rights holder's prior written permission (including famous names, company names, etc.);
  - c. has the potential to defame, misrepresent, offend or insult any person or company;; or
  - d. promotes any political agenda.
- 8.** This Promotion is in no way sponsored, endorsed, or administered by, or associated with Instagram (Meta) or TikTok (ByteDance). You understand that you are providing your information to the Promoter and not to Instagram or TikTok. By entering this Promotion, all participants fully release Instagram and TikTok from any liability arising from or related to the Promotion. All entries remain subject to the respective platform's terms of use, which can be found at:

Instagram Terms - <https://www.instagram.com/legal/terms/>

TikTok Terms - <https://www.tiktok.com/legal/page/us/terms-of-service/en> [\[tiktok.com\]](https://www.tiktok.com)

## **9. LIMITATION OF LIABILITY**

- 9.1.** Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

## **10. DATA PROTECTION**

- 10.1.** By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Promoter or its agents and suppliers to administer this promotion.
- 10.2.** Subject to promotion winners consent, the Promoter may use name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes. Winners further agree to participate in any reasonable publicity required by the Promoter.
- 10.3.** Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/privacy>.

## **11. GENERAL**

Content Guidelines

- Entries must be original, created by you, and must not infringe any third-party rights.
  - No offensive, defamatory, or inappropriate content will be accepted.
  - By entering, you grant Ballygowan a non-exclusive, royalty-free license to use your content for promotional purposes across its channels.
- 11.1.** By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
- 11.2.** Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.
- 11.3.** If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion and is not obliged to provide reasons or enter into any correspondence with any entrant with respect to such exclusion.
- 11.4.** The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 11.5.** The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- 11.6.** Verification of age, identity and address will be required before any prizes are awarded.
- 11.7.** Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.
- 11.8.** The Promoter reserves the right to, at its sole discretion, disqualify any entries containing:
- (a)** content deemed to be inappropriate, discriminatory or illegal, including but not limited to content deemed by the Promoter to be obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, or content containing nudity and/or content which is of a sexual or violent nature.
- (b)** any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.
- (c)** any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.

**(d)** any attempt to impersonate another person or include persons who have not given permission to feature in the entry.

**(e)** featuring of any intellectual property not owned or licenced by the Promoter or any third party connected to the Promoter for the purposes of the promotion.

- 11.9.** It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- 11.10.** Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.
- 11.11.** By entering, you grant the Promoter a non-exclusive, worldwide, royalty-free license to use your content for promotional purposes across its social media channels.
- 11.12.** The Promoter may repost, share, or feature your entry on social media, websites, and marketing materials.
- 11.13.** By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the parent's/guardian's permission.
- 11.14.** Subject to the winner's consent, the name and county of the winner will be available by sending an email to [jeffrinjerome@oliver.agency](mailto:jeffrinjerome@oliver.agency).
- 11.15.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- 11.16.** If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- 11.17.** The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to the laws of Ireland and the exclusive jurisdiction of the courts of Ireland.