

Competition Terms and Conditions:

Short Terms and Conditions:

18+. UK (England, Wales, Scotland and Northern Ireland). The competition **‘Win a pair of festival tickets everyday!’** at the UK Food & Drink Shows 2025 with Rockstar Energy Drink! is open to eligible attendees of the ‘UK Food & Drink Shows’ who participate in the Mic Drop reaction game located on the Rockstar Energy Drink stand in the NEC, Birmingham. Competition Period 10:00-17:00 07/04/25 – 08/04/25 and 10-16:00 09/04/25. No Purchase Necessary. Email address required. Entrants must provide their first and last name, participate in the Mic Drop reaction game and enter their details via (<https://forms.office.com/e/zucdJ4BDFF>) to be entered into the Competition. Only x3 Winners (x1 Winner per day). Unlimited entries per person. Prizes: x3 pairs of camping weekend festival tickets. 1 pair p/festival. Reading, Leeds, Creamfields North take place in Summer 25, exact dates noted in full T&Cs. Travel/accom. excl. One winner will be selected each day during the Competition Period, based on the highest score on the leaderboard for that day. Each of the daily winners will receive a Prize. The specific Prize each winner will receive will be determined through a random allocation on 16/04/2025. Winners will be notified within 7 working days of competition closing. Visit <https://www.britvic.com/terms-and-conditions/> where the full T&Cs for this competition will be hosted. **Promoter:** Britvic Soft Drinks Limited.

TERMS & CONDITIONS

1. THE PROMOTER

Britvic Soft Drinks Limited, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

2. ELIGIBILITY

The competition is open to eligible attendees of UK Food & Drink Shows, who participate in the Mic Drop reaction game on stand. The participant will need to be a resident of the UK (England, Wales, Scotland and Northern Ireland) in order to receive the prize and be aged 16 years or over only, except:

(a) employees of the Promoter or its holding or subsidiary companies;

(b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or

(c) members of the immediate families or households of (a) and (b) above.

3. THE COMPETITION

3.1. The title of the competition is **‘Win a pair of festival tickets everyday!’** at the UK Food & Drink Shows 2025 with Rockstar Energy Drink!

3.2. The competition will take place daily, throughout the duration of the 3-day show; on Monday the 7th of April & will run until Wednesday the 9th of April (the **“Promotion Period”**) at the UK Food & Drink Shows 2025 in

person at the NEC, Birmingham, on the Britvic Soft Drinks Limited/Rockstar Energy Drink stand. The competition will run from 10:00am-17:00pm on 07/04/25 and 08/04/25, and from 10:00am to 16:00pm on 09/04/2025.

3.3. To enter, the participant must:

- 3.3.1. Supply contact details during the competition period by providing their full name, email address and telephone number via the Microsoft Form supplied at the event (<https://forms.office.com/e/zucdJ4BDFE>) in order to be contacted by email to organise delivery of Prize.
- 3.3.2. Have participated in the Mic Drop reaction game on stand supplying their full name for the purpose of their score being logged on a leaderboard which will be used to identify the winner of the competition. The full name (first & last name) provided must match the name provided via the Microsoft Form.

3.4. Multiple entries made by participants attempting to reach a high score on the Mic Drop game are permitted during the Competition Period, but you may only win a maximum of x1 Prize across the 3 Day Competition Period. There will be only x3 winners (x1 daily) for this competition.

3.5. Internet Access and email address Required. Valid photo ID proving age (driving licence, passport or any other equivalent) Required on prize redemption.

3.6. The winner will be identified via the winning Mic Drop reaction game score, which will be logged via the Leaderboard on stand at the event and overseen by event crew hired for the event who have supervised the stand & reaction game. The final leaderboard scores each day will be logged & sent over to the Commercial Comms team of Britvic Soft Drinks Limited who will then be in contact with the winner of the competition via the email address supplied from the Microsoft Form.

3.7. The participant who holds the highest logged score at the end of each day via the leaderboard on stand will be 1 of 3 winners of this competition.

3.8. In the event of a daily tie score, winners will be entered into a randomised draw post-event to determine the winner.

4. THE PRIZE

4.1. There are 3 prizes:

- a. Prize 1: x1 pair of camping tickets to the Creamfields North festival for the 21 August 2025 to the 24 August 2025 inclusive.
- b. Prize 2: x1 pair of camping tickets to the Leeds festival for the 21 August 2025 to the 24 August 2025 inclusive.
- c. Prize 3: x1 pair of camping tickets to the Reading festival for the 21 August 2025 to the 24 August 2025 inclusive.

4.2. There will be 3 winners (one prize per winner).

- 4.3. Festival ticket allocation will be determined via a randomised draw to ensure fair allocation of the x3 pairs of festival tickets.
- 4.4. The Prize is supplied by Britvic Soft Drinks Limited & Pepsi Co.
- 4.5. Delivery of the prize will be arranged via the Britvic Soft Drinks Limited Commercial Communications team who will be in contact via the email address supplied in the Microsoft Form when participating.
- 4.6. Unless otherwise stated, all expenses incurred by the winner[s] in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winner[s].
- 4.7. Prize is not transferable and there is no cash alternative.
- 4.8. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

5. FURTHER PRIZE DETAILS

- 5.1. Exact festival dates may be subject to change by event organisers. If there is a change in date, the Promoter will communicate this to the winners/entrants and the Promoter is not liable for any date changes. Winners/entrants will not be able to exchange or transfer tickets.
- 5.2. All expenses incurred by the winner[s] in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winner[s].
- 5.3. Any guest must be 18 or over.
- 5.4. The prize includes access to the festival over the whole festival period, including, where festivals allow, camping in the general camping area. Additional camping upgrades are not included. Valid Photo ID (a valid passport or driving licence) may be required in some instances.
- 5.5. The tickets to Creamfields, Reading & Leeds Festivals will be provided as e-tickets via Ticketmaster. Winners must have a Ticketmaster account (or create one for free) to redeem the tickets.
- 5.6. It is the responsibility of the participant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the Prize in order for their Prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects Prize acceptance or delivery of their Prize.
- 5.7. The Promoter is not liable for any Prizes once distributed/dispatched to a winner and the Promoter will not be responsible for any Prizes not received, broken or lost in transit.
- 5.8. For the avoidance of doubt, the Prize does not include travel/transportation, accommodation, food, beverages, souvenirs, gratuities, car parking charges, excess baggage, additional excursions and attractions or any other costs of a personal nature (including spending money) that are not explicitly set out in these Terms and Conditions and neither the Promoters nor any provider of any part of the Prize will be responsible for any such costs.
- 5.9. The winner is responsible for the behaviour of themselves and their guest whilst taking the Prize. The event organiser reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the Prize if any party fails to comply with the directions of the Promoters or any companies associated with the Prize or if the winner and/or their guest act in a manner that is

dangerous to themselves or to the public or is, in the opinion of the event organiser, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these event related rules may result in refused entry, or the ticket holders being required to leave the festival.

- 5.10. At the festival, you will be subject to the festival's code of conduct, and we reserve the right to refuse entry and service of any customer who appears to be intoxicated or drinking irresponsibly.
- 5.11. If you are refused entry to a festival, we reserve the right to not permit entry to any future shows and the tickets will not be replaced with others.
- 5.12. Winners must inform the Promoters of any wheelchair or any similar access needs.
- 5.13. Winners and their guest must comply with the relevant terms and conditions for their allocated festival:
- 5.14. Reading: www.readingfestival.com/ticket-tcs/
- 5.15. Leeds: www.leedsfestival.com/ticket-tcs/
- 5.16. Creamfields: [Rockstar Energy presents Creamfields | Terms & Conditions](#)

6. WINNER NOTIFICATION

- 6.1. The winner will be the highest daily 'Mic Drop' scorer during the competition period. This will be conducted under the supervision of events staff on the day & will be passed over to a Britvic Soft Drinks Limited employee who will be in contact with the winner within 7 working days of the end of the competition period by Wednesday 16th April.
- 6.2. Winners will be notified via the Email Address used to enter the promotion within 7 working days of the competition date ending.
- 6.3. Winners have 7 days from initial notification to confirm acceptance of their Prize by email and provide a delivery address otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 6.4. The Promoter does not accept any responsibility in the event a winner is not able to take up their prize and reserves the right to offer the prize to the next eligible winner selected from the correct entries & leaderboard that were received before the closing date.
- 6.5. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.

7. PRIZE DELIVERY

- 7.1. Please allow 28 working days from valid acceptance for delivery of the Prize. Prizes will be delivered via registered post/courier service or electronically via email dependent on ticket type. A signature/email may be required to acknowledge delivery.
- 7.2. If any Prizes are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.

8. Moderation

The Promoter will reject entries which, in the reasonable opinion of the Promoter:

- a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
- b. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
- c. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
- d. promotes any political agenda.

9. LIMITATION OF LIABILITY

9.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

10. DATA PROTECTION

10.1. By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Promoter or its agents and suppliers to administer this promotion.

10.2. Subject to promotion winners' consent, the Promoter may use name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes. Winners further agree to participate in any reasonable publicity required by the Promoter.

10.3. Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/privacy>

11. GENERAL

11.1. By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.

11.2. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.

11.3. If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.

11.4. The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the

reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.

11.5. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.

11.6. Verification of email address supplied will be required via responding to the winning comms email before any prizes are awarded.

11.7. Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.

11.8. The promoter reserves the right to, at its sole discretion, disqualify any entries containing:

- a) content deemed to be wholly inappropriate, discriminatory or illegal, including but not limited to obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, inclusive of nudity and/or pornography, sexual, violent and fraudulent in nature.
- b) any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.
- c) any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.
- d) any attempt to impersonate another person or include persons who have not given permission to feature in the entry.
- e) **(e)** prominent featuring of any trademark or copyright material not owned or licenced by the promoter or any third party connected to the promoter for the purposes of the promotion.

11.9. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

11.10. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.

11.11. By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the

parent's/guardian's permission.

- 11.12.** Subject to the winner's consent, the name and county of each of the winners will be available by sending an email to commercialcomms@britvic.com
- 11.13.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- 11.14.** If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- 11.15.** The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English Courts.