

TAKES A SIP

AS AN

Prelims presentation

23 November 2022

Agenda

Simon Litherland Chief Executive Officer

Joanne Wilson Chief Financial Officer

Simon Litherland Chief Executive Officer

STRATEGIC & OPERATIONAL REVIEW

A stronger, better Britvic

FINANCIAL REVIEW An excellent year across all key metrics

LOOKING AHEAD A winning growth strategy



2 Prelims 2022 presentation



A stronger, better Britvic

FY22 Highlights

- Excellent year, continued strategic progress despite significant headwinds
- Our strategy has momentum, delivering accelerated top-line growth
- A strong **portfolio of trusted brands** able to take price and grow value
- Continued to improve our **operational excellence:** in-store and across our supply chain
- Further invested in our brands, innovation, capacity, capability, and innovation
- Strong cash management and balance sheet, building our track record of creating value for shareholders
- Led by highly-talented and engaged employees



An excellent year across all key metrics





1. Adjusted for currency and Counterpoint agency 2. Adjusted EBIT margin 3. Adjusted EPS 4. Value of dividend paid and share buyback in FY22 5. Carbon reduction in total Scopes 1 & 2 market-based emissions since 2017 SBTi baseline

Delivering accelerated top-line growth



Leadership in low/no sugar carbs: Pepsi MAX, 7UP free, Tango



Mathieu Teisseire and London Essence in strong growth



Category leadership with great tasting, healthier choice brands



Expanding beyond the core into new growth spaces



Building momentum with growth in all markets

1. Branded flavour concentrates year 2. Innovation revenue includes FY22 and FY21 focus brands at constant currency

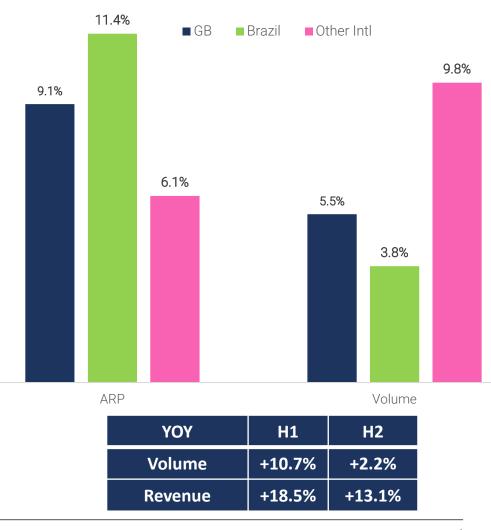
Winning portfolio helping us navigate inflationary headwinds

Balanced growth across price and volume

- Trusted brands have demonstrated the strength to take and hold price
- Volume elasticity as expected, balanced growth across volume and price/mix
- Focused price/pack architecture, supported by supply chain flexibility
- Optimised promotional strategy to maximise ROI, embedding new digital commercial tool (Kantar)

Underpinned by smart procurement and supply chain efficiency

- Mitigating inflation through strengthened supplier relationships and hedging
- Selective reformulation without compromising quality or taste
- SKU simplification programme



Outstanding Customer and Consumer Engagement



Enhanced Customer Partnerships

- Strongest ever results in Advantage survey
- Excellent in-store execution supported increased share of shelf and display
- Strong growth in immediate consumption



Engaging Consumer Experience

- A&P +6.4%, focused on core brands and highest-return programmes
- In-house digital marketing studio delivering faster, insight-driven campaigns
- Relaunches to support growth spaces e.g.
 Plenish, Robinsons RTD



Targeted Innovation

- New flavours driving growth on London Essence, Pepsi and Tango
- Beyond the Bottle through Aqua Libra flavour tap & LE Freshly Infused
- Ballygowan Hint of Fruit achieved 18% market share after 7 months

Resilient and Agile Supply Chain



Continuing to Build Resilience

- Digitised manufacturing to increase efficiency, lower cost and add capacity
- Mitigating CO2 risk through diversified supply, increased storage capacity and process improvements
- Additional onsite warehousing and dedicated fleet for internal stock movement add capacity



Investing in Capacity and Capability

- New can line and National Distribution Centre upgrade in GB
- Two additional carton lines and additional grape processing facility in Brazil
- Strategic production partnership for Mathieu Teisseire to support global demand

Investing in ESG to deliver sustainable growth

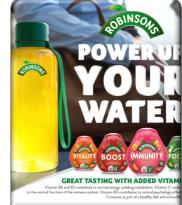
Healthier People

- Maintained industry-leading low average calories per serve at just 24
- Added health benefits such as vitamins and minerals
- Partnered with The Prince's Trust to improve young adult opportunity and wellbeing
- Promoting employee wellbeing hybrid working programme and supply chain roadshow

Healthier Planet

- Carbon: 34% reduction in Scopes 1 & 2 emissions since 2017
- Promoting water stewardship in GB with *The Rivers Trust*
- Investing in sustainable agriculture to reduce pesticide use in Brazil
- Championing biodiversity in Ireland at NCW, the home of Ballygowan









Financial Review

An excellent year across all key metrics

Joanne Wilson CFO

WATER

Positive trajectory across all financial metrics

	Reported	Versus FY21
Volume	2,518.1m	+6.0%
Net Revenue	1,618.3m	+15.5%
Adjusted EBIT	206.0m	+16.0%
Adjusted EBIT Margin	12.7%	+10bps
Adjusted EPS	57.3p	+29.3%
DPS	29.0p	+19.8%
FCF	£128.8m	(£3.9m)
Adjusted Net Debt	£475m	£14m lower
ROIC	16.4%	+140bps



I					
	Q1	Q2	Q3	Q4	
	+16.5%	+20.8%	+11.2%	+15.0%	



11 Prelims 2022 presentation

Business Unit highlights







Volume

Revenue

Brand

Brand

Margin

Contribution

ARP

+3.8%

+11.4%

+15.7%

(0.9)%

(260)bps



Volume	+9.8%
ARP	+6.1%
Revenue	+16.5%
Brand Contribution	+30%
Brand Margin	(370)bps

- Retail channel revenue +8.0% and Hospitality channel +43.8%
- Growth across own-brand and PepsiCo portfolios
- Margin impacted by lag effect from price realisation vs. inflation hitting P&L

- Core concentrates, grape and Fruit Shoot small pack formats driving the growth
- Managing channel dynamics as wholesale cash & carry growing at expense of traditional retail
- H2 margin improvement of 240bps on H1, reflecting significant price realisation

- Ireland in double-digit revenue and brand contribution growth
- France double-digit revenue growth offset by inflation, resulting in significant margin pressure
- Wider international delivering strong revenue growth

Disciplined approach to managing cost inflation



Cost Outlook

- Higher year on year raw material costs reflecting hedging cover secured at higher prices vs FY22
- Impacts from elevated energy costs seen across the supply chain
- Focus on supply chain resilience driving some temporary cost increases
- Anticipate MSD labour inflation overall; higher for those at lower salary levels



Britvic Actions

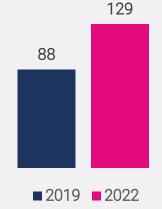
- Physical and financial hedges through fixed price contracts and derivatives
- Value engineering: light weighting, alternative ingredients, process simplification
- Enhanced system and people capability to drive efficiencies, e.g. Kantar, SAP Ariba, digital manufacturing
- Near-shoring to reduce exposure to disrupted markets
- Disciplined approach to cost management

Commodities excluding concentrates

Underpinned by strong fundamentals

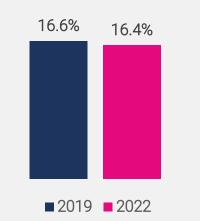
Free Cash Flow

Relentless focus on cash management has delivered annual free cashflow of c.£129m and cash conversion of 89%



ROIC

BCP investment enabling platform to drive increasing returns. Supported by strong cash management



Leverage

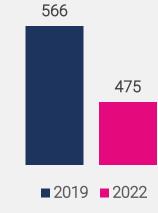
Leverage peaked during the pandemic as EBITDA declined. Strong recovery and debt well within guidance range of 1.5x

to 2.5x



Adjusted Net Debt

Long-term USPP debt profile. Strong cash management enabled lower net debt



Disciplined capital allocation policy



RETURN EXCESS CASH TO SHAREHOLDERS

2023 trading environment and modelling considerations

- Anticipate price/mix led revenue growth though RGM price realisation
- COGS inflation expected to be low double-digit
- Will continue to invest in future growth drivers brands, supply chain, sustainability and technology
- Continued focus on strong cash conversion, to enable further debt reduction and increase shareholder returns
- Maintaining 50% dividend pay-out and completing initial share buyback tranche of £75m
- Technical guidance included in the Appendix
- Current trading is in line with our expectations



Looking Ahead

A winning growth strategy

Simon Litherland

WATER

CEO

Strong track record of underlying growth & superior shareholder returns

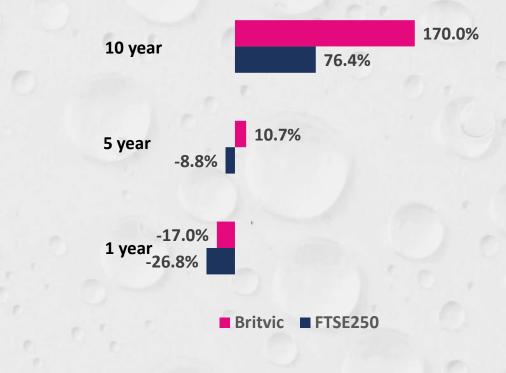
Strong Underlying Growth

- 5-year volume CAGR +2.2%
- 5-year revenue CAGR +5.1%
- Average FCF conversion over **90%** last 5 years
- 5-year FCF of £481m

Superior Shareholder Returns

- TSR has out-performed the FTSE250 on a 10, 5 and 1-year basis
- 10-year dividend CAGR +5.1% with minimum 50% pay-out ratio
- First ever share buyback of £75m launched in 2022

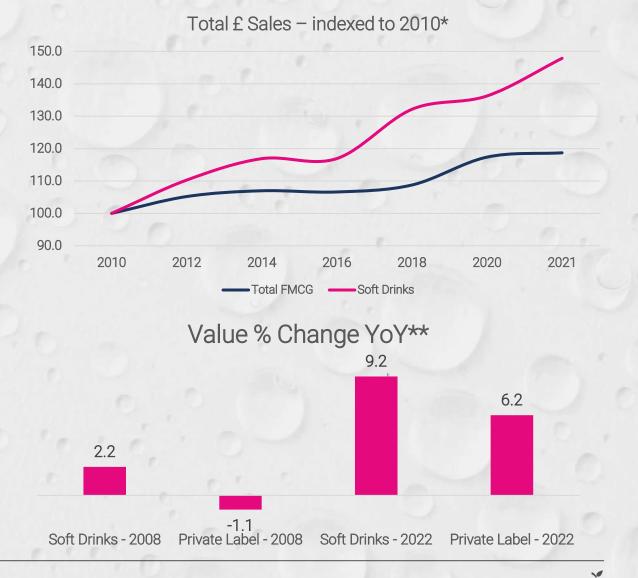
Total shareholder return: Consistently out-performing the FTSE250



The soft drinks category is resilient and offers significant headroom for growth

A resilient growth category

- Soft drinks growth continues to outperform wider consumer goods
- Consistent growth in per capita consumption
- Value consistently increasing ahead of volume
- Remains highly affordable
- Historically extremely resilient demand during economic downturns, with limited downtrading



Britvic's strategy will continue to deliver sustainable, long-term growth





Lead Market Growth in GB

- Maintaining our carbonates momentum, through our leadership in great tasting low/no sugar
- Flavouring billions of water occasions, Robinsons leading the migration towards concentrated soft drinks
- Leveraging our dispense expertise and Aqua Libra Co to lead growth beyond the bottle
- Accelerating our share across key growth channels
- Accessing new growth spaces, such as Energy and Plant-based drinks
- Underpinned by a well invested supply chain
- Healthier People, Healthier Planet defining how we do business









BRITV



Accelerate and Expand in Brazil



Category expansion

- Rejuvenating concentrates for the Brazilian consumer
- Building our global premium portfolio
- Accessing new growth spaces in through innovation, group brands and bolt-on M&A



Regional expansion

- Consolidating strength in Sao Paulo, Rio, MG & NE
- Accelerating share in under-indexed regions
- Tailoring price and pack architecture to match regional demographics

BRITVI

• Creating a more efficient, lower carbon supply chain



Globalise Premium Brands and Improve Profitability in Western Europe



Global Premium

- Further acceleration of London Essence and Mathieu Teisseire around the world
- Building strength in Middle East and Asia alongside core European markets
- Move to local production through key partners as scale builds



Western Europe

- Building profitable local brands and accessing new, higher margin growth spaces in Ireland
- Further expanding Teisseire in France and across targeted European markets
- Continuing to build efficiency of operations

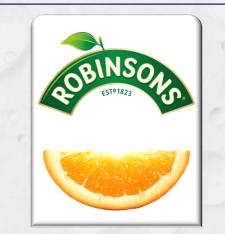
Clear strategic priorities in FY23



Compelling brand activation eg. Pepsi Christmas activation 'Make the MAX OF IT'



Additional can and PET lines in GB operational in 2023



A major brand development planned for Robinsons, watch this space...



Decarbonise our business in pursuit of net zero: Healthier Planet



Leverage brand partnerships, eg. Ballygowan Irish Rugby sponsorship



Deliver RGM value, including Kantar commercial system benefits



New flavour innovation across core brands to drive category value



Relentless focus on cost efficiency and cash management

In Summary – A stronger, better Britvic

- Excellent year, continued **strategic progress** despite significant headwinds
- **Positive trajectory** across all key metrics, continuing long term track record of **growth** and **superior shareholder returns**
- Weathering inflation through brand strength, revenue management, smart procurement and supply chain efficiency
- Again demonstrated Britvic's operational excellence, resilience and agility
- Well-placed to navigate further near-term headwinds and uncertainty
- Effective strategy with clear growth drivers in each market
- Strong and increasing cash conversion, facilitating both reinvestment in the business and increasing shareholder returns







Looking Ahead | Britvic delivers long-term, sustainable growth



OPERATING IN A RESILIENT, GROWING CATEGORY



COMMITTED, AGILE AND ENGAGED TEAM



A PORTFOLIO OF LEADING BRANDS



HEALTHIER PEOPLE, HEALTHIER PLANET



A WELL-INVESTED INFRASTRUCTURE



A PROVEN TRACK RECORD OF GROWTH



LONG-TERM PEPSICO PARTNERSHIP



WELL-FINANCED AND CASH GENERATIVE

Financial Review - Cost Base

	REPORTED	VAR TO 2021
Total A&P spend	61.7	6.4%
A&P as a % of revenue	3.8%	(30)bps
Non-brand A&P	10.3	(24.1%)
Fixed supply chain	126.0	(3.2%)
Selling costs	82.0	(9.2%)
Overheads and other costs	131.4	(3.9%)
Total fixed cost base	349.7	(5.3%)



Financial Review – *Technical Guidance*

- Effective tax rate 22.5% to 23.5% in FY23
- Expected net interest cost of £22.5m to £23.5m
- Continued £5m pension contribution
- Capital spend £85m to £95m
- Adjusting items £12m to £14m, of which £8m recurring noncash acquisition-related amortisation



Financial Review – *Adjusting Items*

	£m
Implementation of SaaS accounting guidance	7.5
Strategic restructuring costs	(1.0)
Strategic M&A activity	(1.0)
Other	(0.3)
Total excluding acquisition-related amortisation	5.2
Acquisition-related amortisation	8.4
Total adjusting items pre-tax	13.6

