

PRIZE DRAW Terms and Conditions

Online Short Terms and Conditions

GB, 18+. Purchase, email & Internet reqd. 02/9/25 – 29/9/25. 1 Prize draw. Max 1 entry/person. Prizes: 4 x £100 Iceland Bonus Card Top-Up. To enter, purchase a Pepsi Max Flavours product online at Iceland with same or next day delivery. Minimum £25 spend. Prize must be claimed in 7 days. Full terms: <https://www.britvic.com/terms-and-conditions/>. Promoters: Iceland Foods Limited & Britvic Soft Drinks Limited.

Short Terms and Conditions:

GB (England, Wales and Scotland), 18+ only. Promotional Period 09:00 02/09/25 – 23:59 29/09/25. Purchase Necessary. Internet Access, mobile number and valid email address required. To enter, customers need to complete an online shopping transaction at iceland.co.uk, purchasing selected Pepsi Max Flavours Soft Drink product and choosing same day or next day delivery during the “Promotional Period”. Customers who complete these steps will be automatically entered into the Prize Draw. A star product will be announced every Tuesday on the Pepsi brand page (timing based on site scheduling capabilities – midnight or noon time of the day). Shoppers who purchase the Star Product will receive 5x entries into the Prize Draw. A minimum order of £25 is required to use the online order and delivery service. Max 1 entry per transaction. Prizes: 4 x £100, Iceland Bonus Card Top-Up delivered via email. 4 prizes in total available to be won. Winners must claim their prize within 7 days. Full T&Cs. <https://www.britvic.com/terms-and-conditions/> Participating products are subject to availability. **Promoters:** Iceland Foods Limited & Britvic Soft Drinks Limited.

TERMS & CONDITIONS

1. THE PROMOTERS

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

Iceland Foods Limited (“**Iceland**”), Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW.

2. ELIGIBILITY

2.1. The promotion is open to residents of Great Britain (England, Wales and Scotland) aged 18 years or over except:

- a) employees of the Promoters or its holding or subsidiary companies;
- b) employees of agents or suppliers of the Promoters or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
- c) members of the immediate families or households of (a) and (b) above.

2.2. Entrants must have Internet access, a mobile phone and a valid email address to enter this promotion.

2.3. Purchase necessary. Retain proof of purchase in the form of receipt or online order confirmation showing date of purchase during the Promotional Period.

3. THE PROMOTION

3.1. The title of the promotion is ‘A chance to WIN £100 to spend at Iceland with Pepsi’

- 3.2.** The Promotional Period will open at 09:00 on 02/09/2025 (the “**Opening Date**”) to 23:59 on 29/09/2025 (the “**Closing Date**”) inclusive. All promotion entries received after the Closing Date or which do not meet the entry criteria will not be considered.
- 3.3.** Entry Criteria: To enter the prize draw , complete an online shopping transaction at [iceland.co.uk](https://www.iceland.co.uk), purchasing a selected Pepsi Max Flavours Soft Drink Participating Product and choosing same day or next day delivery during the “Promotional Period”. A minimum order of £25 is required to use the online order and delivery service . A star product will be announced every Tuesday on the Pepsi brand page <https://www.iceland.co.uk/drinks/fizzy-drinks/pepsi> (timing based on site scheduling capabilities – midnight or noon time of the day). Shoppers who purchase the star product will receive an additional 5 entries into the prize draw.

There is a maximum of 1 entry per transaction. Maximum of 1 prize per person.

3.4. Participating Products:

- Pepsi Max Cherry 2ltr
- Pepsi Max Cherry 1.25ltr
- Pepsi Max Cherry 24pk
- Pepsi Max Cherry 8pk
- Pepsi Max Cherry 3ltr
- Pepsi Max Cherry 500m
- Pepsi Max Lime 24pk
- Pepsi Max Mango 2l
- Pepsi Max Mango 8pk
- Pepsi Max Mango 24pk

- 3.5.** All products are subject to availability. Entries outside the Promotional Period or which do not meet the entry criteria will not be considered. Entry to the Prize Draw is available to online shoppers only. Internet access and an Iceland.co.uk shopping account is required.

- 3.6.** A minimum order of £25 is required to use the online order and delivery service. Delivery charges may also apply to your order, depending on which delivery day and time slot you have selected. These charges are detailed on the Book a Delivery page and will be shown in your Basket before you check out. A delivery charge is payable for same day delivery. Free next day delivery for orders over £40. Delivery address must be within the delivery catchment area. Terms and conditions apply, please visit the relevant section of <https://www.iceland.co.uk/terms.html> for more details.

4. THE PRIZES

4.1. The Prizes consist of:

- a. 4 x £100 Iceland Bonus Club Top-Up redeemable in Iceland and The Food Warehouse.. There will be 4 (four) winners in total picked from all eligible entries made during the Promotional Period (“Prizes”)

Full Iceland Bonus Club Top-Up T&Cs: <https://www.iceland.co.uk/bonus-card>

- 4.2.** There are 4 Prizes available to be won in total (1 prize draw).

4.3. The Prizes are supplied by the Promoter and administered through its Supplier (Iceland Foods Limited ("Iceland"), Second Avenue, Deeside Industrial Park, Deeside, Flintshire, CH5 2NW).

4.4. Prizes are no-transferable and non-exchangeable and no cash alternative will be offered.

4.5. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

5. WINNER SELECTION

5.1. Four winners will be selected from all eligible entries using a random computer process on 23rd October 2025 ("Draw Date").

6. WINNER NOTIFICATION

6.1. Each winner will be contacted by email by Iceland's Marketing Team using the email address on the winner's registered shopping account., within 1 working days of the Draw Date. The winner must contact Iceland within 7 days of the notification to accept their Prize and verify their Bonus Club Account details. If a winner does not confirm acceptance of their Prize within 7 days of notification, the Prize will be forfeited, and another Prize winner will be selected in accordance with the process set out above. It is the entrant's responsibility to ensure that their email address is up to date on their shopping account.

6.2. The Promoter does not accept any responsibility in the event a winner is not able to take up their prize and reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

6.3. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.

6.4. Each winner's name and county will be made available on request once each winner has been confirmed. Please contact Iceland Customer Care on 0800 328 0800. Lines are open between 8am-6pm Monday-Friday, 8am-6pm Saturday, and 8am-5pm Sunday (opening hours subject to change and calls may be recorded). If winners wish to object to their name and county being made available in the winners' list, they must inform Iceland when they are contacted by Iceland Marketing for the allocation of their Prize. Please note that in such circumstances, we may still be required to share this information with regulators and/or other law enforcement authorities.

6.5. The result of the Prize Draw is final, and no correspondence will be entered into. The Promoter reserves the right to cancel or amend the Prize Draw or these terms and conditions at any time without prior written notice if circumstances beyond Iceland's control make this necessary. Iceland will not be responsible for any entries that are incomplete, lost or delayed or have not been transmitted due to computer error or any other reason which is beyond Iceland's control. Proof of entry is not proof of receipt.

6.6. PRIZE DELIVERY

6.7. Please allow 48 hours from valid acceptance and completion of any verification process for the Top Up to be loaded onto your Bonus Club Account.. If winner doesn't have a Bonus Club Account , one will be registered

& loaded with the Prize. . Prize must be redeemed online or in store by 24.10.26 – any amount outstanding after this date will be forfeited.

If any Prizes are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.

7. LIMITATION OF LIABILITY

- 7.1.** Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

8. DATA PROTECTION

- 8.1.** By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Iceland to administer this promotion.
- 8.2.** The only personal data Iceland will process about each entrant for the purpose of the Prize Draw is their name, and for each winner, their telephone number, email address and postal address for confirming that they have won, and delivering, the Prize ("**Personal Data**"). Iceland will process Personal Data fairly and lawfully in accordance with the principles of the Data Protection Act 2018 and its privacy policy, which can be found at: <http://www.iceland.co.uk/privacy-policy>. Any questions about these should be directed to the Data Protection Officer at dataprotection@iceland.co.uk. Iceland will be required, with the winners' prior consent, to share the winners' Personal Data with Iceland's appointed courier services provider for the purpose of delivering the Prizes to the winners. Iceland may be required by law or court order to share Personal Data with the police or other law enforcement authorities. To comply with data protection legislation, customers who have opted out of Iceland marketing will not be entered into the Prize Draw.

9. GENERAL

- 9.1.** By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
- 9.2.** Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.
- 9.3.** If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.
- 9.4.** The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so, including by reason of infection by computer virus, network failure, traffic congestion, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood,

strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.

- 9.5.** The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- 9.6.** It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- 9.7.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- 9.8.** If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- 9.9.** These Terms and Conditions (and any non-contractual issues which arise out of or in connection with them) are governed by the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.