

Short Terms and Conditions:

GB (England, Wales and Scotland), 18+ only. Promotional Period 00:01 01/07/21 – 23:59 30/07/21, No Purchase Necessary. Trade outlet managers only.

Visit sensationaldrinks.com/elderflower and register your business details to request a free case and POS kit. Max 1 free case request per person per outlet. 500 free cases available for giveaway, Free stock only available whilst stocks last Visit britvic.com/media-centre/competitions/2021 for Full Terms conditions. Promoter: Britvic Soft Drinks

TERMS & CONDITIONS

1. THE PROMOTER

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ.
Registered in England No. 517211.

2. ELIGIBILITY

The promotion is open to residents of the UK (England, Wales, Scotland only, except:

- (a) employees of the Promoter or its holding or subsidiary companies;
- (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
- (c) members of the immediate families or households of (a) and (b) above.

3. THE PROMOTION

3.1. The title of the promotion is Britvic ELDERFLOWER FREE CASE PROMOTION

3.2. The promotional period will open 00:01 on 01/07/2021 (the “**Opening Date**”) to 23:59 on 30/07/2021 (the “**Closing Date**”) inclusive. All promotion entries received after the Closing Date are automatically disqualified.

3.3. To enter, visit www.sensationaldrinks.com/elderflower during the Promotion Period and register your business name and details in the registration pages.

3.4. You may enter a maximum of once during the Promotion Period. There is a maximum of {1} free case and POS kit per person / outlet.

3.5. Entrants must have Internet Access to enter this promotion.

3.6. All requests will be fulfilled on a first come first serve basis and free cases and POS kits will be made available whilst stocks last.

4. THE FREE CASE AND POS KIT

4.1. The FREE CASE & POS kit consists of:

- a. 1 x case of Britvic Elderflower Tonic 200ml x 24 bottles
- b. 1 x POS kit

4.2. There are 500 free cases to be offered in total.

4.3. Unless otherwise stated, all expenses incurred by the recipient of the free case of Britvic Tonic in the general use and/or enjoyment of the free case, including but not limited to food, drink, are the sole responsibility of the recipient.

4.4. Free case is not transferable and there is no cash alternative.

4.5. The Promoter reserves the right to replace the free case with an alternative product of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

5. RECIPIENT NOTIFICATION

All requests received during the Promotion Period will be fulfilled on a first come first serve basis. Free stock and POS kits will be sent out by 30th September 2021. Once all registration details have been verified . The following criteria will apply before any free stock or POS can be sent out.

- a. The registered applicant must be a manager of a trading business selling food or beverages.
- a. The registration must be completed on www.sensationaldrinks.com
- a. Only 1 free case and POS kit per person/per outlet will be allowed

- 5.1. Successful recipients of the free case will be sent the stock and POS kit with no further notification.
- 5.2. The Promoter does not accept any responsibility in the event a recipient is not able to take up their free stock and reserves the right to offer the free stock to the next eligible request made via the website.
- 5.3. The free stock is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the free stock is not available, the Promoter reserves the right to substitute another product for it, in its sole discretion, of equal or higher value.

6. PRIZE DELIVERY

- 6.1. Please allow 30 working days from valid acceptance of the transaction on www.sensationaldrinks.com/elderflower for delivery of the free case and POS kit. The free stock will be delivered via registered post. A signature will be required to acknowledge delivery.
- 6.2. If any free stock and POS are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.

7. Moderation

The Promoter will reject requests which, in the reasonable opinion of the Promoter:

- a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
- a. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
- a. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
- a. promotes any political agenda.

8. LIMITATION OF LIABILITY

- 8.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the recipient or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the free stock except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. DATA PROTECTION

- 9.1.** By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Promoter or its agents and suppliers to administer this promotion.
- 9.2.** Subject to the registration consent, the Promoter may use name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes. Winners further agree to participate in any reasonable publicity required by the Promoter.
- 9.3.** Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/site-services/privacy>

10. GENERAL

- 10.1.** By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
- 10.2.** Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.
- 10.3.** If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.
- 10.4.** The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 10.5.** The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- 10.6.** Verification of age, identity and address will be required before any prizes are awarded.
- 10.7.** Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.

10.8. The promoter reserves the right to, at its sole discretion, disqualify any entries containing:

(a) content deemed to be wholly inappropriate, discriminatory or illegal, including but not limited to obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, inclusive of nudity and/or pornography, sexual, violent and fraudulent in nature.

(b) any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.

(c) any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.

(d) any attempt to impersonate another person or include persons who have not given permission to feature in the entry.

(e) prominent featuring of any trademark or copyright material not owned or licenced by the promoter or any third party connected to the promoter for the purposes of the promotion.

10.9. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

10.10. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.

10.11. By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the parent's/guardian's permission.

10.12. Subject to the recipients consent, the name and county of each of the recipients of the free stock will be available by sending an email to nad.hussain@britvic.com

10.13. The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.

10.14. If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

10.15. The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English Courts.