

Social Media Terms and Conditions

Short Terms and Conditions:

GB (England, Wales and Scotland), 18+ only. Promotional Period 17:00 30/03/21– 23:59 30/03/21. No purchase necessary. Internet access and Instagram account required.

Post a picture with your Britvic drink, tagging @morningadvertiser and @britvicsoft drinks, with the hashtag #makeminea – and insert your favourite drink from the Sensational Drinks Cocktail Book on the end of the hashtag, on Instagram, to be entered into the prize draw.

Visit <https://www.britvic.com/media-centre/competitions/2021> where the full Ts&Cs will be hosted for Full Terms & prize details. Promoter: Britvic Soft Drinks

TERMS & CONDITIONS

1. THE PROMOTER

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

2. ELIGIBILITY

2.1. The promotion is open to residents of the GB (England, Wales and Scotland) aged 18 years or over only, except:

- a. employees of the Promoter or its holding or subsidiary companies;
- b. employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
- c. members of the immediate families or households of (a) and (b) above.

3. THE PROMOTION

3.1. The title of the promotion is Britvic Publican Awards Competition.

3.2. The promotional period will open 17:00 on 30/03/2021 (the “**Opening Date**”) to 23:59 on 30/03/2021 (the “**Closing Date**”) inclusive. All promotion entries received after the Closing Date are automatically disqualified.

3.3. To enter, log into your Instagram account or create one for free and post a picture with your Britvic drink received in the Publican awards box, tagging @morningadvertiser and @britvicsoft drinks, with the hashtag #makeminea – and insert your favourite drink from the Sensational Drinks Cocktail Book on the end of the hashtag, on Instagram, to be entered into the prize draw.

3.4. You may enter a maximum of once during the Promotion Period. There is a maximum of 1 Prize per person.

3.5. Entrants must have Internet access and Instagram to enter this promotion.

- 3.6. All winners will be drawn under independent supervision at random from all valid entries received on 30th March 2021 the “**Draw Date**”.
- 3.7. Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or late entries will not be accepted.

4. THE PRIZES

4.1. The ten (10) winners of the promotion will receive one of the following prizes, allocated in the order of priority set out in clause 4.2:

- a. Blend your own gin virtual creation class, for up to six people (in 3 groups of 2 attendees), including the winner. You will book your class online at the www.liquorstudio.co.uk and all participants will receive their kits in the post. You will then join the 1.5 hour class via zoom at the time and date you have chosen, and participate in a gin creation experience where you will try out a range of different recipes. Share your unique gin recipe and name with the Ginstructor who will then create your own 50cl bottle of bespoke gin, which will be delivered to your after your class for you to enjoy. Your blend will be kept on record so you can re-order anytime by email; or
- b. Blend your own rum virtual creation class, for up to six people (in 3 groups of 2 attendees), including the winner. You will book your class online at the www.liquorstudio.co.uk and all participants will receive their kits in the post. You will then join the 1.5 hour class via zoom at the time and date you have chosen, and participate in a spiced rum creation experience where you will try out a range of different recipes. Share your unique rum recipe and name with the instructor who will then create your own 50cl bottle of bespoke rum, which will be delivered to your door after your class for you to enjoy. Your blend will be kept on record so you can re-order anytime by email; or
- c. Salcombe gin and London Essence Company gift box- containing a 70cl bottle of Start point gin, 4 x bottles of 200ml London Essence, a literature card and a vacuumed pack of garnish; or
- d. Salcombe rum and London Essence Company gift box- containing a 50cl bottle of rum, 4 x bottles of 200ml London Essence, a literature card and a vacuumed pack of garnish; or
- e. Salcombe rum and London Essence Company gift box- containing a 50cl bottle of rum, 4 x bottles of 200ml London Essence, a literature card and a vacuumed pack of garnish; or
- f. Salcombe rose gin and London Essence Company gift box- containing a 70cl bottle of rose gin, 4 x bottles of 200ml London Essence, a literature card and a vacuumed pack of garnish.

4.2. The prizes set out in clause 4.1 above will be allocated to the first ten (10) winners drawn at random from all valid entries received during the Promotion Period in the following order of priority:

Draw order	Prize received
Winner drawn first	Prize set out in clause 4.1(a)
Winner drawn second	Prize set out in clause 4.1(b)
Winners drawn third and fourth	Prize set out in clause 4.1(c)
Winners drawn fifth and sixth	Prize set out in clause 4.1(d)
Winners drawn seventh and eighth	Prize set out in clause 4.1(e)
Winners drawn ninth and tenth	Prize set out in clause 4.1(f)

4.3. There are ten (10) Prizes to be won in total.

- 4.4. The Prize is supplied by The Liquor Studio, 156a Briggate, Leeds, West Yorkshire, LS1 6LY.
- 4.5. A maximum of six attendees (including the promotion winner named on the Instagram account) may attend each of the gin and rum creation classes.
- 4.6. The winner will receive three e-vouchers emailed to them with a redemption code. They must contact Kirsty Taylor on kirsty@liquorstudio.co.uk to arrange the time and booking of the virtual class, by providing the redemption codes from the e-vouchers. The vouchers will be valid for one year. Full terms and conditions of the classes and FAQs can be found on [//www.liquorstudio.co.uk/virtual-experiences/](http://www.liquorstudio.co.uk/virtual-experiences/)
- 4.7. Unless otherwise stated, all expenses incurred by the winners in the general use and/or enjoyment of the Prize, including but not limited to food, drink, travel and accommodation, are the sole responsibility of the winners.
- 4.8. Prize is not transferable and there is no cash alternative.
- 4.9. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

5. WINNER NOTIFICATION

- 5.1. Ten winners will be randomly selected from all valid entries received during the Promotion Period in a draw to be conducted under independent supervision within three working days of the end of the Promotion Period.
- 5.2. Winners will be notified via the Britvic Soft Drinks Instagram account used to enter the promotion within twenty working days of the Draw Date.
- 5.3. Winners have 7 calendar days from initial notification to confirm acceptance of their Prize, otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 5.4. The Promoter does not accept any responsibility in the event a winner is not able to take up their prize and reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

6. PRIZE DELIVERY

- 6.1. Please allow 14 working days from valid acceptance for delivery of the Prize. Prizes will be delivered via registered post. A signature will be required to acknowledge delivery.
- 6.2. If any Prizes are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.

7. Moderation

- 7.1. The Promoter will reject entries which, in the reasonable opinion of the Promoter:
 - a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;

- b. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
- c. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners); or
- d. promotes any political agenda.

7.2. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing information to the Promoter and not to Instagram. By entering the promotion all participants agree to a complete liability release for Instagram. All entries will be subject to Instagram's terms of use which can be found at www.instagram.com.

8. LIMITATION OF LIABILITY

8.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate any winner or accept any liability for any loss, damage, personal injury or death occurring as a result of accepting the prize except where such liability is caused by the negligence of the Promoter, its agents or distributors or that of their employees.

8.2. Your statutory rights are not affected.

9. DATA PROTECTION

9.1. By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Promoter or its agents and suppliers to administer this promotion.

9.2. All promotion winners agree that the Promoter may use their name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes.

9.3. All winners agree to participate in any reasonable publicity required by the Promoter.

9.4. Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/site-services/privacy>.

10. GENERAL

10.1. By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.

10.2. Instructions provided at the point of entry form part of the terms and conditions of this promotion. In the event of a conflict, these terms and conditions take precedence.

10.3. If the Promoter has any reason to believe that there has been a breach of these terms and conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.

- 10.4.** The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 10.5.** The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- 10.6.** The person from whose account the entry is sent from shall be deemed the entrant for the purposes of this Promotion. In the event that the same entry is submitted by two or more people, the first person to have uploaded the entry shall be deemed the entrant for the purposes of this Promotion. Verification of age, identity and address will be required before any prizes are awarded.
- 10.7.** Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.
- 10.8.** The promoter reserves the right to, at its sole discretion, disqualify any social media entries containing:
- (a) content deemed to be wholly inappropriate, discriminatory or illegal, including but not limited to obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, inclusive of nudity and/or pornography, sexual, violent and fraudulent in nature.
 - (b) any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.
 - (c) any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.
 - (d) any attempt to impersonate another person or include persons who have not given permission to feature in the entry.
 - (e) prominent featuring of any trademark or copyright material not owned or licenced by the promoter or any third party connected to the promoter for the purposes of the promotion.
- 10.9.** It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- 10.10.** Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be

disqualified and any prize award will be void.

- 10.11.** By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the parent's/guardian's permission.
- 10.12.** Subject to the winner's consent, the name and county of each of the winners will be available by sending an email to alison.bayliss@britvic.com.
- 10.13.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- 10.14.** If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.
- 10.15.** The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English Courts.