

PEPSI EA SPORTS™ FC 25 University Tour 2024 Terms and Conditions

Short Terms and Conditions:

Daily Participation Draw

GB (England, Wales and Scotland), 18+ only. Promotional Period 08:00am 11/11/24 – 22:00 12/12/24. No purchase necessary. Play PS5 EA SPORTS™ FC 25 Game with the Brand Ambassador on stand at participating venues and enter details. Daily Prize Draw. Maximum of 1 entry per person. Prizes: 1 x PS5 EA SPORTS™ FC 25 Game per event day. Visit <https://britvic.com> for Full T's & C's. Promoter: Britvic Soft Drinks Ltd.

Longest Winning Streak Draw

GB (England, Wales and Scotland), 18+ only. Promotional Period 08:00am 19/11/24 – 22:00 12/12/24. No purchase necessary. Be the player who manages the longest winning game streak on PS5 EA SPORTS™ FC 25 during the live hours of each live day (live hours vary per site). Each daily winner will be entered into a Prize Draw at the end of the tour. Prize: 1 x Gaming Set up including: 1 x PS5 EA SPORTS™ FC 25 Game, 1 x PS5 console, 1 x Gaming Chair, 1 x Gaming desk, 1 x42" LG TV. Visit <https://britvic.com> for Full T's & C's. Promoter: Britvic Soft Drinks Ltd.

TERMS & CONDITIONS

1. THE PROMOTER

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

2. ELIGIBILITY

The promotion is open to residents of the GB (England, Wales, Scotland) aged 18 years or over only, except:

- (a) employees of the Promoter or its holding or subsidiary companies;
- (b) employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
- (c) members of the immediate families or households of (a) and (b) above.

3. THE PROMOTION

- 3.1. The title of the promotion is PEPSI EA SPORTS™ FC 25 University Tour 2024.
- 3.2. The promotional period will open 08:00am on 11/11/24 (the "**Opening Date**") to 22:00 on 12/12/24 (the "**Closing Date**") inclusive. All promotion entries received after the Closing Date are automatically disqualified.
- 3.3. To enter the daily participation draw, play the PS5 EA SPORTS™ FC 25 Game with the Brand Ambassador on stand at participating venues. A draw for the winner will take place after each day.
- 3.4. To enter the longest winning streak draw, be the player who manages the longest winning game streak on PS5 EA SPORTS™ FC 25 during the live hours of each live day (live hours vary per site). Each longest streak highest scorer per day will be entered into a Prize Draw at the end of the tour. All players must provide their email address in order to be contacted if a winner.
- 3.5. Multiple entries are not permitted during the Promotion Period. Maximum of 1 Prize per person.

3.6. All winners will be selected at random, and contacted via email if they have won.

4. THE PRIZE

4.1. The prize consists of:

- a. 16 x PS5 EA SPORTS™ FC 25 Game (one per event day).
- b. 1 x Gaming Set up including: 1 x PS5 EA SPORTS™ FC 25, 1 x PS5 console, 1 x Gaming Chair, 1 x Gaming desk, 1 x42" LG TV.

4.2. There are 17 Prizes to be won in total.

4.3. The Prizes are supplied by:

IGNIS LTD
374 NORTH END ROAD,
LONDON,
SW6 1LY

4.4. Prize subject to availability.

4.5. Prize is not transferable and there is no cash alternative.

4.6. The Promoter reserves the right to replace the Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

4.7. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed.

4.8. The promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

5. WINNER NOTIFICATION

5.1. Winners will be notified via the email address used to enter the promotion following each prize draw.

5.2. 17 winners will be randomly selected from all valid entries received during the Promotion Period and for your total confidence the draw will be conducted by IGNIS the independent promotional verification service within ten working days of the end of the Promotion Period.

5.3. The Promoter will undertake the prize draw within 10 working days of the closing date of the promotion. All eligible entries up to the date of the draw will be included. Winners will be notified via the email provided within 10 working days of the draw date. Personal data will only be used in the course of notifying winners.

5.4. Winner must respond by email within 10 days of the date of the notification email, confirming compliance with these Terms and Conditions and eligibility (date of birth, identity and residency). Failure to comply with this timeframe may result in disqualification of that winner and the prize being awarded to a reserve selected in the same manner as described above. Entrants are encouraged to monitor their email account during this time in case they are a winner.

- 5.5. The Promoter does not accept any responsibility in the event a winner is not able to take up their prize and reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 5.6. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.
- 5.7. Where a Prize cannot be delivered over email, Promoter will phone the winner to confirm the Prize and arrange delivery. Promoter will phone within 7 days of the closing date of the promotion. Winners have 7 days from initial notification to confirm acceptance of their Prize, otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 5.8. Unclaimed Prizes: If despite efforts of the Promoter, any prize remains unclaimed after placing it back into the promotion, the Promoter shall not be obliged to allocate the prize but may withdraw it from the promotion.
- 5.9. **PRIZE** **DELIVERY**
Daily Participation Prizes (16 x PEPSI EA SPORTS™ FC 25 Games) will be delivered via download link of game or physical game delivered via post based on preference of winner.
- 5.10. Longest Winning Streak Prize (1 x GAMING SET-UP) will be delivered via post as arranged via email with the winner.
- 5.11. If any Prizes are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.

6. MODERATION

The Promoter will reject entries which, in the reasonable opinion of the Promoter:

- a. contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
- b. include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
- c. defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
- d. promotes any political agenda.

7. LIMITATION OF LIABILITY

- 7.1. Insofar as is permitted by law, the Promoter and Prize Provider, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter or Prize Provider, its agents or distributors or that of their employees. Your statutory rights are not affected.

8. DATA PROTECTION

- 8.1. By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Promoter or its agents and suppliers to administer this promotion.

- 8.2. Subject to promotion winners consent, the Promoter may use name, image and town or county of residence information to announce the winner of this promotion and for any other reasonable and related promotional purposes. Winners further agree to participate in any reasonable publicity required by the Promoter.
- 8.3. Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/privacy>.

9. GENERAL

- 9.1. By entering the Promotion, entrants confirm that they have read and agree to be bound by these Terms and Conditions and by the decisions of the Promoter.
- 9.2. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.
- 9.3. If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.
- 9.4. The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 9.5. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
- 9.6. Verification of age, identity and address will be required before any prizes are awarded.
- 9.7. Entrants acknowledge that other entrants may submit entries that may be similar to theirs, and that they will not be entitled to any compensation or right to negotiate with the Promoter over such matters.
- 9.8. The Promoter reserves the right to, at its sole discretion, disqualify any entries containing:
 - (a) content deemed to be wholly inappropriate, discriminatory or illegal, including but not limited to obscene, indecent, defamatory, malicious, racist, sexist, homophobic, harassing, threatening and/or offensive, inclusive of nudity and/or pornography, sexual, violent and fraudulent in nature.
 - (b) any activity or behaviour which causes, encourages or promotes danger or a threat to the health and safety of the entrant and/or others.
 - (c) any activity or behaviour which promotes or advertises goods and/or services, including competitor products, for any form of remuneration.

(d) any attempt to impersonate another person or include persons who have not given permission to feature in the entry.

(e) prominent featuring of any trademark or copyright material not owned or licenced by the Promoter or any third party connected to the Promoter for the purposes of the promotion.

10.9. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

9.9. Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.

10.10 By entering the promotion entrants confirm they have the permission of any person featured in their entry to feature them or where any person featured is under 16, that they have the parent's/guardian's permission.

10.11 Subject to the winner's consent, the name and county of each of the winners will be available by sending an email to Help@britvic.promo entitled PEPSI EA SPORTS™ FC 25 University Tour no later than 3 months after the closing date (12/12/24).

10.12 The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.

10.13 If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, this declaration shall not affect the validity and enforceability of any other clause or provision within.

The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English Courts.