



Gerald Corbett

BRITVI

Chairman



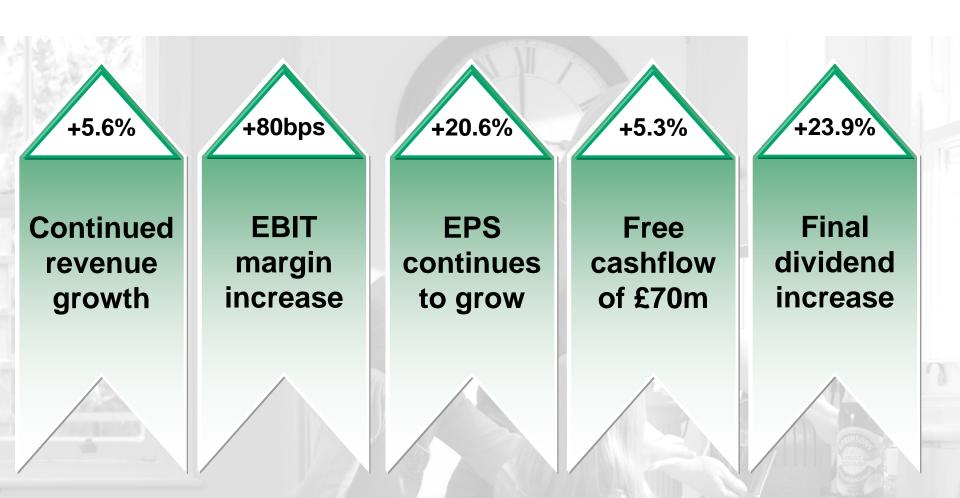
John Gibney Group Finance Director





Group Performance At A Glance





Another Year Of Strong Top-line Growth And Increased Shareholder Return

Financial Headlines



	FY09	FY08	%	
	£m	£m	Change	
Revenue	978.8	926.5	5.6	
EBIT	110.1	96.7	13.9	
EBIT margin	11.2%	10.4%	80bps	
Profit after tax	64.2	53.0	21.1	
Free cashflow	69.7	66.2	5.3	
Adjusted net debt	(366.4)	(388.4)	5.7	
Earnings per share	29.9p	24.8p	20.6	
Dividend per share	15.0p	12.6p	19.0	



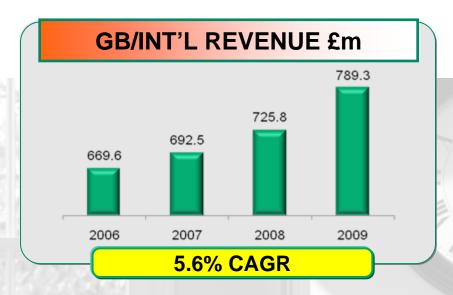


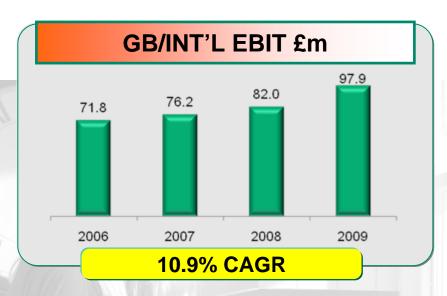


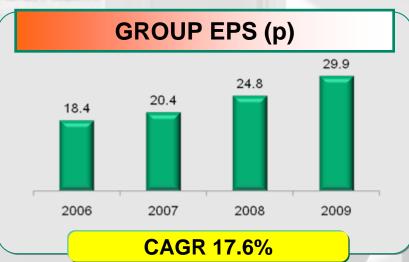
Strong Top Line, Improving Margins, Earnings Growth

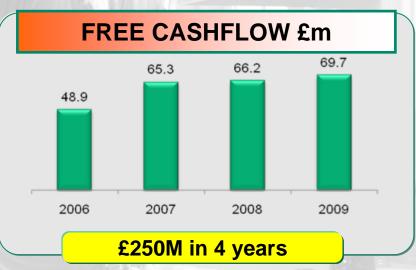
Continuing Our Strong Track Record BRITY











Building A Track Record of Growth And Market Outperformance

Note: All numbers are pre-exceptionals unless stated otherwise

GB Carbonates

39% of group brand contribution



	FY09	FY08	%
	£m	£m	Change
Volume (million litres)	995.7	922.8	7.9
ARP per litre (pence)	41.8	40.7	2.7
Revenue	416.7	375.5	11.0
Brand contribution	151.2	143.6	5.3
Brand contribution margin	36.3%	38.2%	(190)bps

- Outperforming the market by over 7%
- Overcoming direct cost inflation of 2.8%







Double-Digit Revenue Growth Driven By Volume And Pricing

Note: All numbers are pre-exceptionals unless stated otherwise

Source: Nielsen Take-Home volumes MAT to 26th Sept 2009

GB Stills

41% of group brand contribution



FY09	FY08	%
£m	£m	Change
496.8	479.6	3.6
70.5	69.1	2.0
350.2	331.4	5.7
156.5	146.7	6.7
44.7%	44.3%	40bps
	£m 496.8 70.5 350.2 156.5	£m £m 496.8 479.6 70.5 69.1 350.2 331.4 156.5 146.7

- Outperforming the market by over 6%
- Overcoming direct cost inflation of 6.1%

Revenue Growth Driven By Both Volume And Pricing





Note: All numbers are pre-exceptionals unless stated otherwise Source: Nielsen Take-Home volumes MAT to 26th Sept 2009

International

2% of group brand contribution



	FY09	FY08	%
	£m	£m	Change
Volume (million litres)	28.8	26.1	10.3
ARP per litre (pence)	77.8	72.4	7.5
Revenue	22.4	18.9	18.5
Brand contribution	7.6	4.9	55.1
Brand contribution margin	33.9%	25.9%	800bps

- Another year of double-digit revenue growth
- Mix driving the ARP improvement

Building Market Positions and Winning New Business

Note: All numbers are pre-exceptionals unless stated otherwise







Ireland

18% of group brand contribution

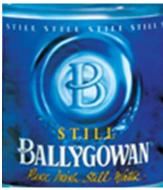
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	FY09	FY09 FY08	%
	£m	£m	Change
Volume (million litres)	226.1	253.1	(10.7)
ARP per litre (pence)	62.2	56.9	9.3
Total revenue	189.5	200.7	(5.6)
Brand contribution	70.8	70.2	0.9
Brand contribution margin	37.4%	35.0%	240bps
EBITA	13.9	16.2	(14.2)
EBIT	12.2	14.7	(17.0)
EBIT margin	6.4%	7.3%	(90)bps

- •Delivered €15m synergies to date
- •On-track to deliver the planned €27m by 2011

Building Capability For Future Growth







Fixed Costs



	FY09 £m	FY08 £m	% change
Non-brand A&P	8.1	7.7	(5.2)
Fixed supply chain	87.1	92.9	6.2
Selling costs	102.5	101.5	(1.0)
Overheads & other	78.3	66.6	(17.6)
Total A&P spend	52.5	54.6	3.8
A&P as a % of revenue	5.6%	6.3%	(70)bps







Effective Cost Management And Targeted A&P Investment

Note: All numbers are pre-exceptionals unless stated otherwise

EBIT to Earnings



	FY09	FY08	%
	£m	£m	change
EBIT	110.1	96.7	13.9
Interest	(23.6)	(26.6)	11.3
Profit before tax	86.5	70.1	23.4
Tax	(22.3)	(17.1)	(30.4)
Effective tax rate	25.8%	24.4%	(1.4)pts
Profit after tax	64.2	53.0	21.1







Continued Leverage Down To Earnings

Note: All numbers are pre-exceptionals unless stated otherwise

Exceptional Items



	FY09 £'m	
Ireland restructuring	15.0	1
Implementation of group structure	3.0	
Transitional share awards	0.8	
Other	1.5	
Total exceptional items	20.3	
Total exceptional items after tax	17.4	







Restructuring Our Group

Cashflow



	FY09	FY08	%
	£m	£m	change
Operating profit pre-exceptionals	110.1	96.7	13.9
Depreciation & amortisation	40.4	46.2	12.6
EBITDA	150.5	142.9	5.3
Working capital	13.8	25.5	(45.9)
Capital expenditure	(40.1)	(44.3)	9.5
Pension	(10.0)	(10.0)	-
Other	(44.5)	(47.9)	7.1
Free cashflow	69.7	66.2	5.3
Dividends	(27.8)	(24.7)	(12.6)
Adjusted net debt	(366.4)	(388.4)	5.7







Gearing Falls To 2.4x Net Debt: EBITDA

Note: All numbers are pre-exceptionals unless stated otherwise

Guidance - 2010



Revenue

- Innovation
 expected to add
 1-2% to GB
 revenue in the
 full year
- Full-year ARP benefit from Q2 2009 price increase

Costs

- A&P spend run-rate broadly similar to 2009
- Raw material inflation at 0-1%
- PVO programme to deliver another £2m saving

Capex

- GB £40-£45m
 - Operating leases £5-6m
- Ireland €8m
- Plus a further
 €5m for
 Business
 Transformation

Summary



Top-Line-Driven
Earnings Up By Over 20%

Final Dividend
Increases By 24%

A Consistent Strategy Will Drive Further Strong Growth

Another Year of Increased Shareholder Returns

Paul Moody Chief Executive

BRITV



GB Soft Drinks Market Volume



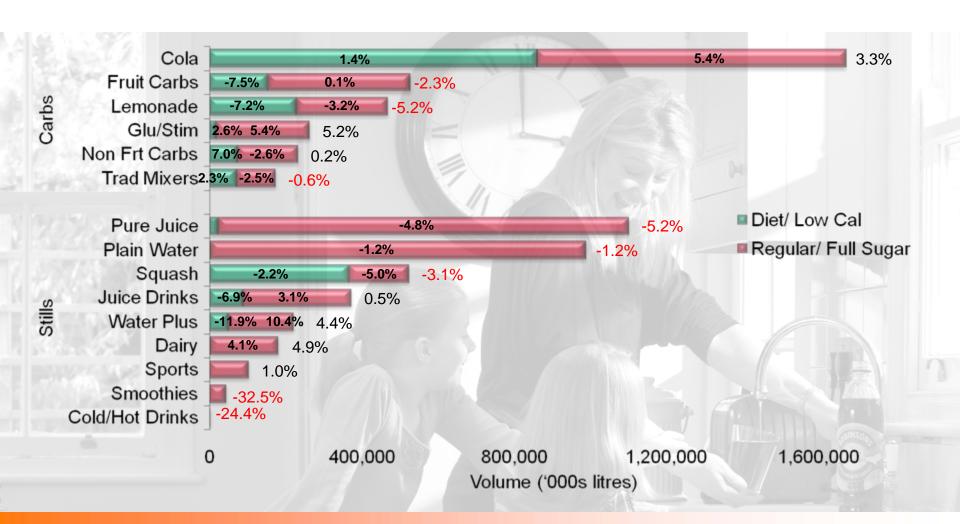


A Market That Improved As The Year Went On

Source: ACNielsen Scantrack Sept 2009: Take Home

GB Market Volumes and Growth Rates52 Weeks

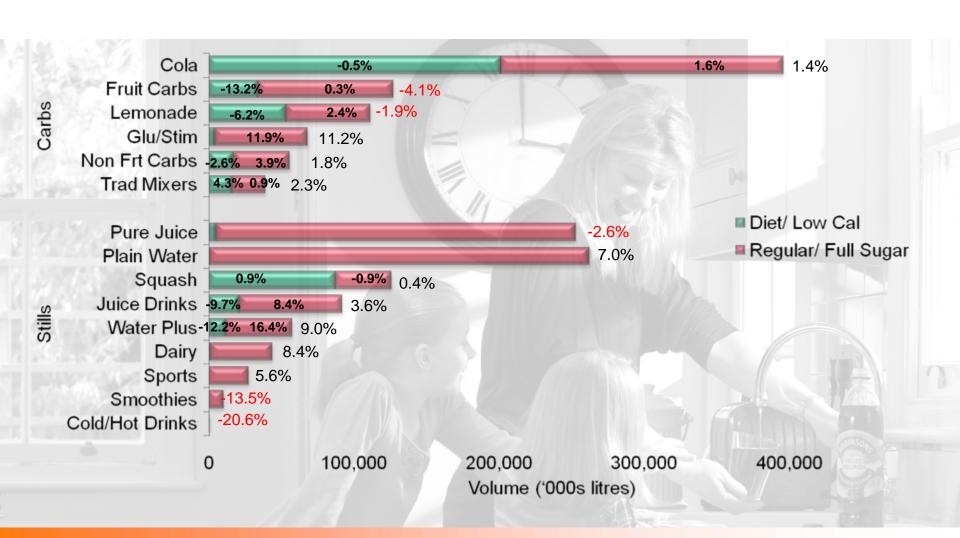




Big Brands Have Proved Resilient in 2009

GB Market Volumes and Growth Rates Most Recent 12 Weeks





Volumes Up 1.7%, With Stills Driving The Growth

Irish Market Volume



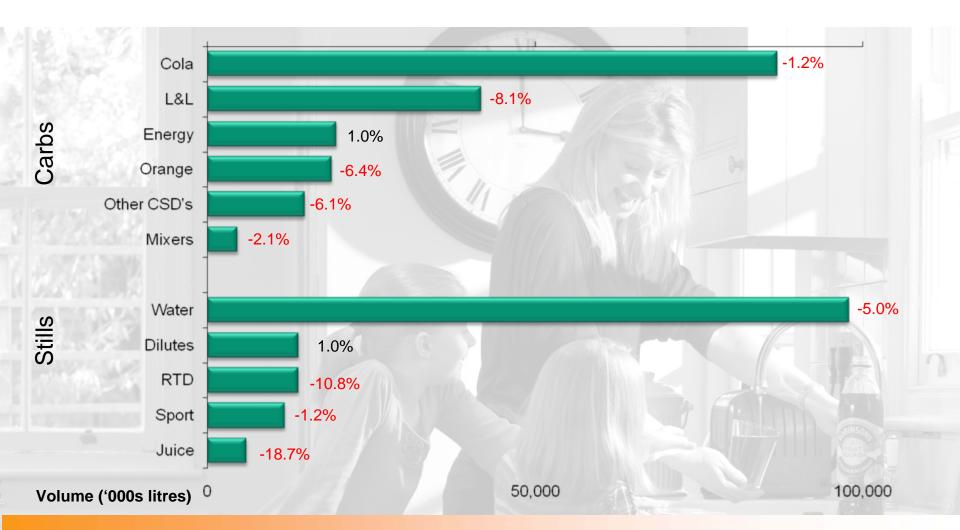


Continuing Caution On The Market Outlook

Source: ACNielsen Scantrack: ROI Grocery

Ireland Market Volumes and Growth Rates Full Year



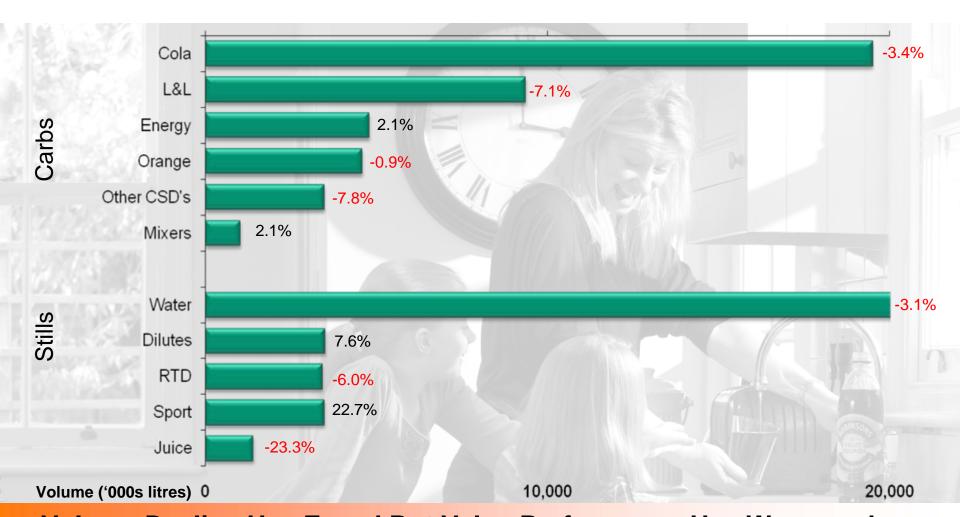


Market Volumes Down Over 4%, With Value Down 8%

Source: ACNielsen Scantrack 52 weeks to Oct 4th 2009: ROI Grocery

Ireland Market Volumes and Growth Rates BRITY **Most Recent 12 Weeks**





Volume Decline Has Eased But Value Performance Has Worsened

Core Brand Review – Carbonates





- •The fastest growing cola
- •0.7% volume share growth this year



•Now the number 1 cola in Licensed On-Premise



- •The fastest growing lemon & lime
- •1.5% volume share growth this year



•Now the number 1 lemon & lime in Grocery



- •Rejuvenation of the brand in 2009
- •0.7% volume share growth,



•Consumer preference up 8%

Double-Digit Revenue Growth For Each Of The Brands

Core Brand Review – Stills





- •2.1% volume share growth
- A brand redesign and new pack formats introduced



•The number 1 packaged drink in Licensed On-Premise



- •0.7% volume share growth
- Relevant innovation with Robinsons Be Natural



•The biggest soft drink in the UK as consumed



- •0.1% volume share growth
- •A brand redesign to engage both mums and kids



•The number 1 kids consumer brand

Our Core Stills Brands Have Extended Their Number One Positions

Innovation Expected To Continue Adding 1-2% To GB Revenue In Every Full Year





Revenue Growth With An Improving Mix





Effective Marketing

Step-Changed In-Store Execution

Driving Outperformance In The Market

Drivers Of Growth In The Medium-Term



Market Volume Growth: 2-3%

Significant Distribution Opportunities

A Proven Contribution From Innovation

Price & Promotion Drive ARP Up At Least 1%







Significant Organic Growth Drivers

Group EBIT-Margin Guidance



GB/Int'l Revenue CAGR of 6%

Britvic

Ireland

New Group EBIT margin guidance

Clear top-line future growth drivers

Market recovery in the medium term

Average of 50bp growth p.a. to 2013

In Summary

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GB Market Showing

Early Signs Of Improvement

Through-The-Line Execution
Continues To Drive
Outperformance

Margin Ambition Reflects Our Strong Track Record

Delivering On A Growth Agenda









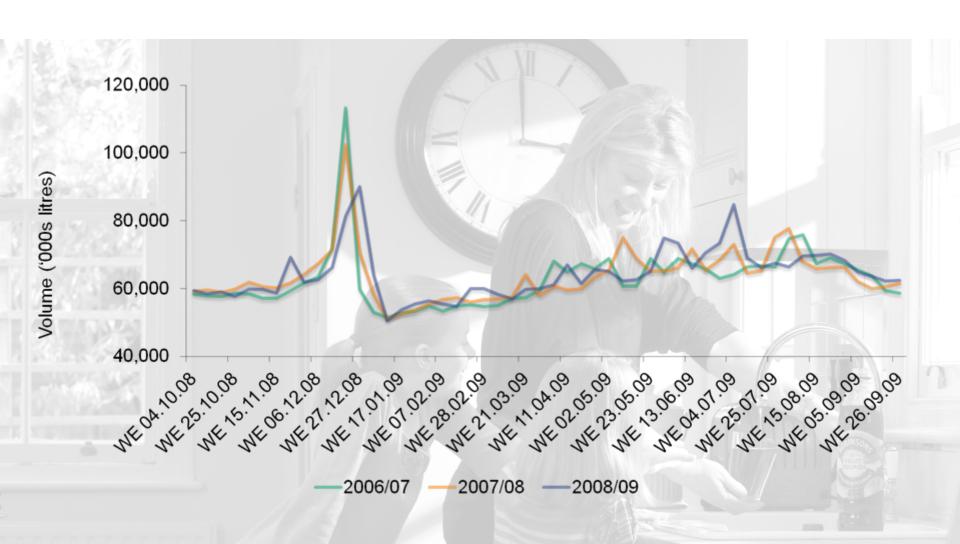






GB Carbonates Market Volume





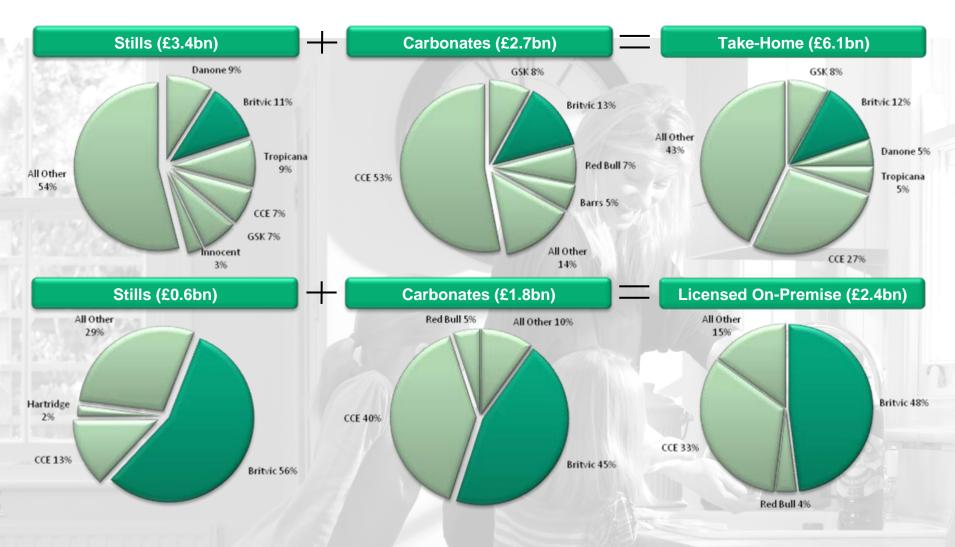
GB Stills Market Volume





Strong Market Positions

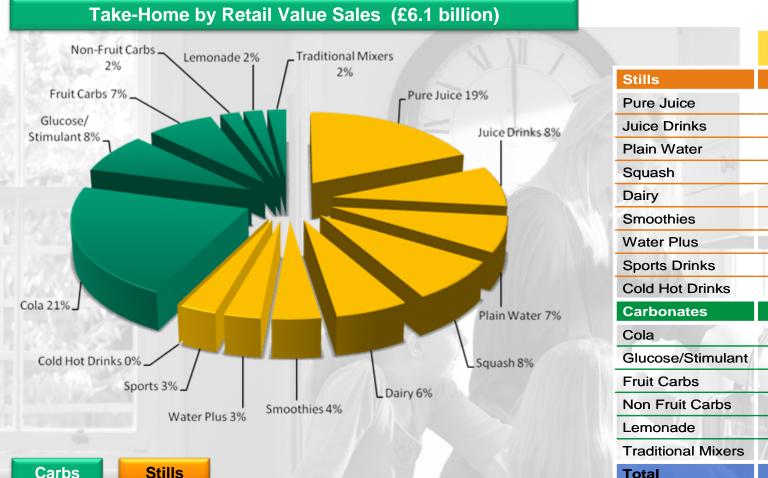




Source: AC Nielsen Scantrack data to 26 September 2009 & Licensed On-Premise data to September 2009 Total Coverage MAT

Take Home: Stills segment larger but Carbs currently growing faster



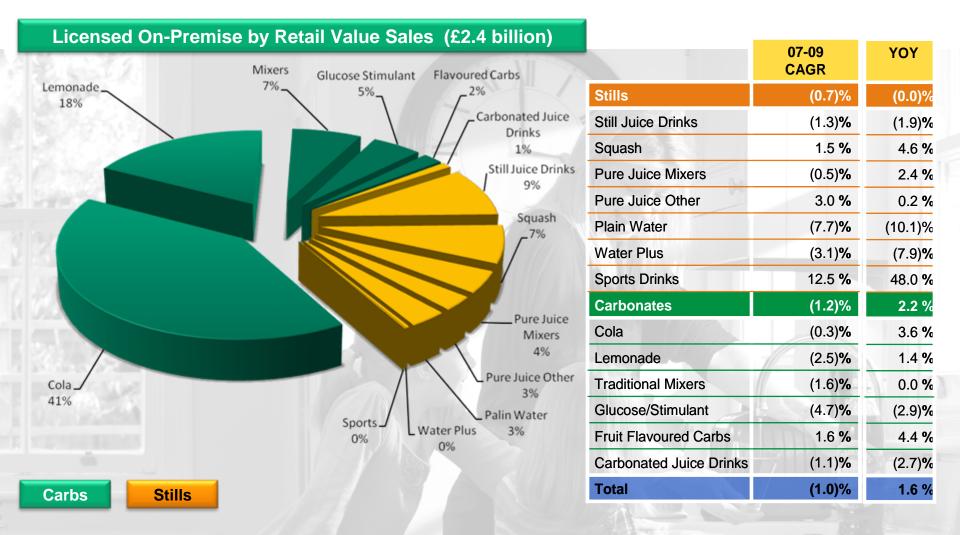


07-09 YOY **CAGR** (1.8)% (3.4)% (2.1)%(5.8)%0.7% 0.7 % (5.5)%(4.5)%3.0 % 5.6 % 2.2 % 3.0 % (22.2)%(33.1)% (3.2)%0.7 % 4.6 % (3.4)%(11.8)%(14.4)% 3.8 % 4.8 % 4.1 % 3.5 % 10.7 % 5.3 % 1.0 % 1.8 % 4.2 % 5.7 % 3.7 % 5.1 % 4.0 % 3.7 % 1.0 % (0.3)% Total

Source: AC Nielsen Scantrack data to 26 September 2009 Total Coverage MAT

Licensed On-Premise: Carbonates segment larger and currently performing better





Source: AC Nielsen Scantrack data to 26 September 2009 Total Coverage MAT