

## **Interim Results 2011**



# **Gerald Corbett**

## Chairman





## **Group Finance Director**



## Agenda

Financial performance John Gibney

Britvic and the market review Paul Moody



## Group performance in H1



EBITA is defined as operating profit before exceptional and other items and amortisation. In a change to our previous policy only amortisation attributable to intangibles on acquisition is added back, in the period this is £1.4m (2010: £1.0m). Adjusted earnings per share adds back the amortisation attributable to intangibles on acquisition



# Group financial headlines

	H111 £'m	H110 £'m	% Change	Change constant currency
Group Revenue	633.1	505.3	25.3	26.1
Group EBITA	45.0	41.7	7.9	7.9
Group EBITA Margin	7.1%	8.3%	(120)bps	(120)bps
Group Profit After Tax	20.8	20.5	1.5	2.0
Underlying Free Cashflow	(64.2)	(50.0)	(28.4)	-
Group Adjusted Net Debt	(556.0)	(442.4)	(25.7)	-
Adjusted Earnings Per Share	9.3p	9.9p	(6.1)	(6.1)
Interim Dividend Per Share	5.1p	4.7p	8.5	-
FCF impacted by i of France and t of tax payme Note: All numbers are pre-exceptional and other item Group adjusted net debt is defined as net debt, addin	iming nts s unless otherwise :	rev	Inderlying enue growt	

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H111 £'m	H110 £'m	% Change
238.4	254.0	(6.1)
73.4	70.1	4.7
175.1	178.0	(1.6)
73.4	77.8	(5.7)
41.9%	43.7%	(180)bps
	£'m 238.4 73.4 175.1 73.4	£'m         £'m           238.4         254.0           73.4         70.1           175.1         178.0           73.4         77.8

GB ARP diluted by stills performance

32% of group brand contribution

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## **GB** carbonates

H111 £'m	H110 £'m	% Change
561.1	536.0	4.7
43.8	42.3	3.5
245.7	226.8	8.3
93.3	86.6	7.7
38.0%	38.2%	(20)bps
	£'m 561.1 43.8 245.7 93.3	£'m     £'m       561.1     536.0       43.8     42.3       245.7     226.8       93.3     86.6

Volume and pricing growth

# 41% of group brand contribution

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Margine .

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## International

	H111 £'m	H110 £'m	% Change
Volume (m. litres)	16.6	14.7	12.9
ARP per litre (pence)	78.3	73.5	6.5
Revenue	13.0	10.8	20.4
Brand contribution	4.8	4.1	17.1
Brand contribution margin	36.9%	38.0%	(110)bps

Franchise and export driving the growth

Impressive track record continues to build

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H111 £'m	H110 £'m	% Change	% Change constant currency
106.0	114.0	(7.0)	(7.0)
58.5	58.3	0.3	3.9
81.9	89.7	(8.7)	(5.3)
28.4	35.5	(20.0)	(17.2)
34.7%	39.6%	(490)bps	(500)bps
	£'m 106.0 58.5 81.9 28.4	£'m         £'m           106.0         114.0           58.5         58.3           81.9         89.7           28.4         35.5	£'m         £'m         Change           106.0         114.0         (7.0)           58.5         58.3         0.3           81.9         89.7         (8.7)           28.4         35.5         (20.0)

**Channel mix** impacting performance

#### Significant price increase achieved in Q2

Note: All numbers are pre-exceptional and other items unless stated otherwise. Volume and ARP exclude 3rd party volumes





	H111 £'m	H110 £'m	% Change
Volume (m. litres)	149.1	-	-
ARP per litre (pence)	78.7	-	-
Revenue	117.4	-	-
Brand contribution	27.6	-	-
Brand contribution margin	23.5%	-	-

Low double-digit proforma revenue growth High raw material inflation impacting margin



## A&P and fixed costs

	H111 £'m	H110 £'m	% Change
Total A&P spend	(35.4)	(29.6)	(19.6)
A&P as a % of revenue	5.8%	6.1%	30bps
Non-brand A&P	(4.4)	(4.8)	8.3
Fixed supply chain	(61.1)	(48.9)	(24.9)
Selling costs	(64.8)	(57.1)	(13.5)
Overheads & other	(53.6)	(52.5)	(2.1)
TOTAL FIXED COSTS	(183.9)	(163.3)	(12.6)

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First-time impact of France

Underlying cost base down

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Note: All numbers are pre-exceptional and other items unless stated otherwise A&P % excludes third-party revenue



# **EBIT** to earnings

	H111 £'m	H110 £'m	% Change
EBIT	43.6	40.7	7.'
Interest	(15.9)	(12.9)	(23.3
Profit before tax	27.7	27.8	(0.4
Тах	(6.9)	(7.3)	5.9
Effective tax rate	24.9%	26.3%	140bps
Profit after tax	20.8	20.5	1.

Interest increase due to funding of France acquisition

Effective tax rate down due to fall in GB CTR





	H111 £'m	H110 £'m	% Change
EBIT	43.6	40.7	7.1
Depreciation & amortisation	24.8	21.3	(16.4)
EBITDA	68.4	62.0	10.3
Working capital	(71.4)	(58.2)	(22.7)
Capital expenditure	(23.9)	(24.7)	3.2
Pension contributions	(11.7)	(11.6)	(0.9)
Other	(25.6)	(17.5)	(46.3)
Underlying free cashflow	(64.2)	(50.0)	(28.4)
Dividends	(28.3)	(23.6)	(19.9)
Adjusted net debt	(556.0)	(442.4)	(25.7)



Note: All numbers are pre-exceptional and other items Adjusted net debt is defined as net debt, adding back the net benefit of debt hedging instruments that pass through reserves



## Exceptional and other items

	£'m
Britvic Ireland restructuring costs	7.5
Group data centre outsourcing	3.0
Vending operation outsourcing	6.5
Refinancing fees write-off	1.5
Fair value movement of financial instruments	2.9
Net pension curtailment gain	(13.8)
Net exceptional and other items	7.6

Cash element £18.1m

Non-cash element (£10.5)m



## Underlying guidance - 2011

#### Revenue

Innovation adds1-2% to the top line

•ARP growth driven by headline pricing, mix and promotional efficiency

•Impact of franchising immaterial to group in FY11

## Costs

•GB & Ireland input-cost inflation 9-11%, France low double-digit

•Group structure investment of £2m

•Effective tax rate 26% to 26.5%

•PVO savings of: •£2m in 2011 •£8m in 2012 •£2m pa 2013+

### Capex

•GB £50-55m (£60-£65m in 2012)

Ireland €8m

•France €5m plus incremental: •2011 €8m •2012 €25m •2013 €2m





**Strong underlying performance** 

**Pricing growth in all markets** 

**EBITA up despite input cost inflation** 

**Dividend growth of 8.5%** 





# **Chief Executive**



# A strategy for organic growth







#### GB

• Market volume growth

- Innovation growing the topline
- Driving on-the-go distribution
- Improving ARP through revenue management

#### France

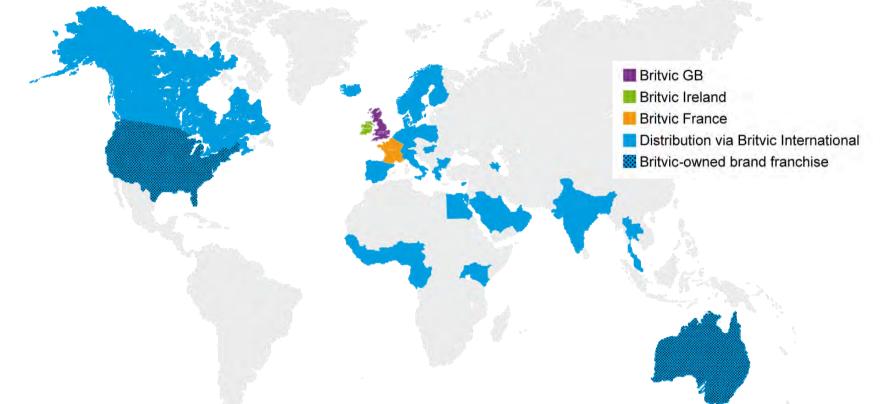
- Delivery of the €17M synergies by 2013
- Innovation growing the topline
- Exploiting group brands and capability
- Launching into new sub-categories

#### Ireland

- Leveraging the new customer engagement model
- Innovation growing the topline
- Driving on-the-go distribution
- Improving ARP through revenue management



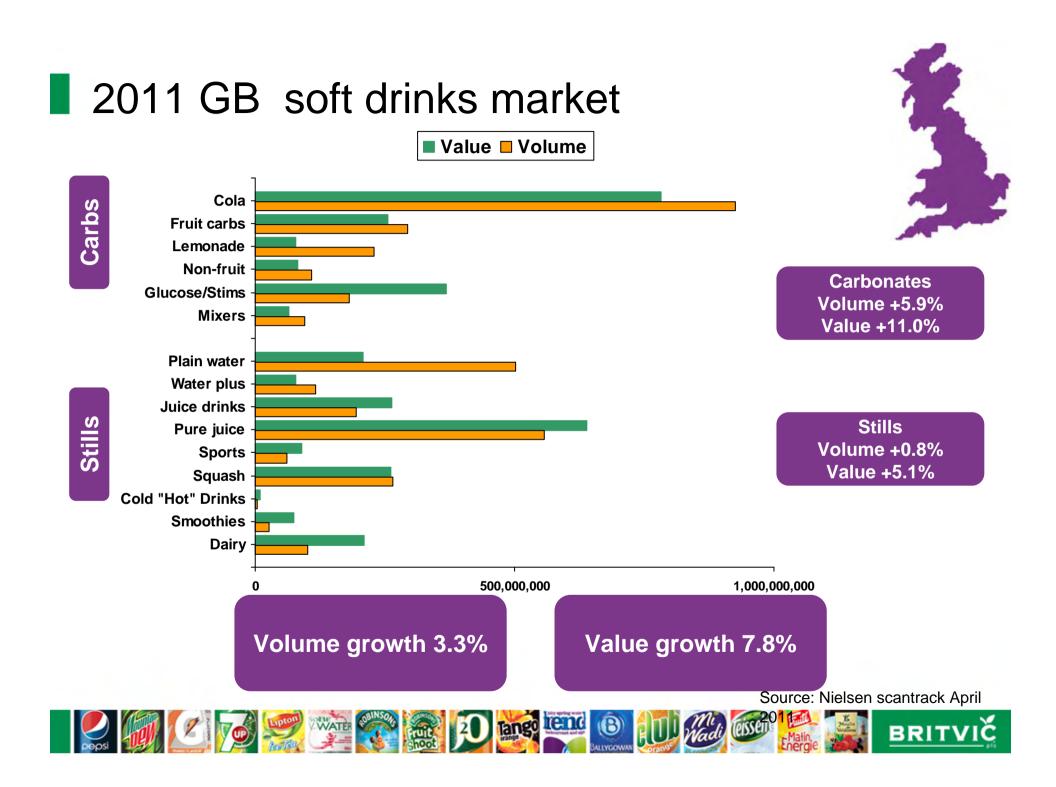
# A strategy for international expansion



#### International

- Building the European footprint through the acquisition of assets
- Franchising the Britvic-owned brands
- Continued collaboration with PepsiCo

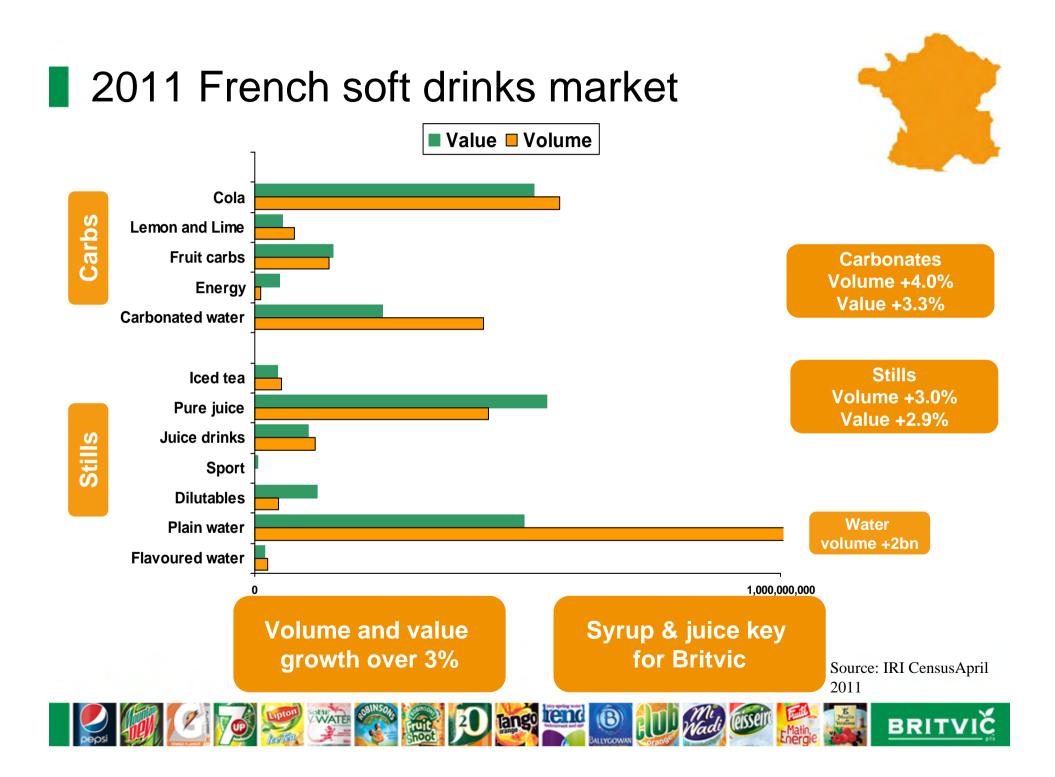












## The 2011 group innovation programme



New brands in all markets

First innovation in Ireland since acquisition in 2007



# Group marketing plans for 2011





# Fruit Shoot franchise highlights



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### **United States of America**

- Available in nearly **3000 outlets** in the C&G channel
  - Distribution in excess of 60%
  - Volume growth of 40%
  - Introduction of no added sugar is a unique offering for the US consumer

### Australia

- Available in 4500 grocery outlets
  - All the major retailers on-board
  - Distribution in excess of 90%
- Over **1000** petrol and convenience channel outlets
- Major marketing campaign being developed





- Pepsi Bottling Ventures (PBV) is the largest independent bottler in North America
- Agreement covers North and South Carolina population 13.8m
- Available in 1700+ outlets in 4 months





## Soft drinks growing value over volume

Strong group-wide innovation

**Further evidence of franchise potential** 

A robust balance of year plan



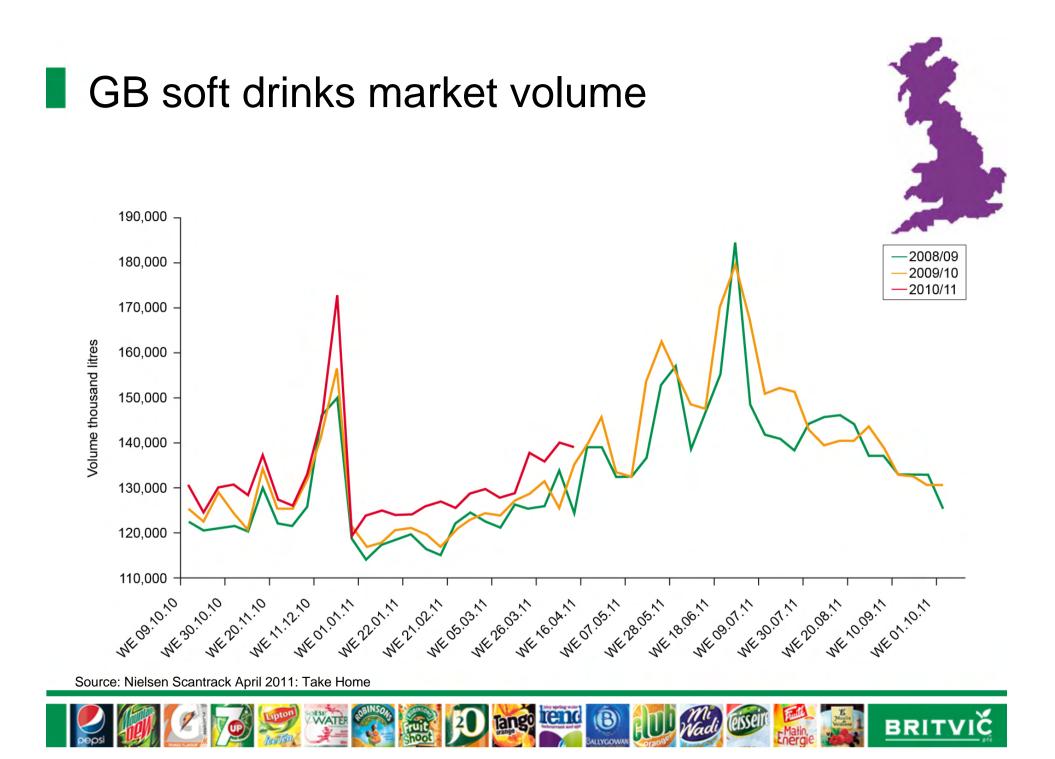


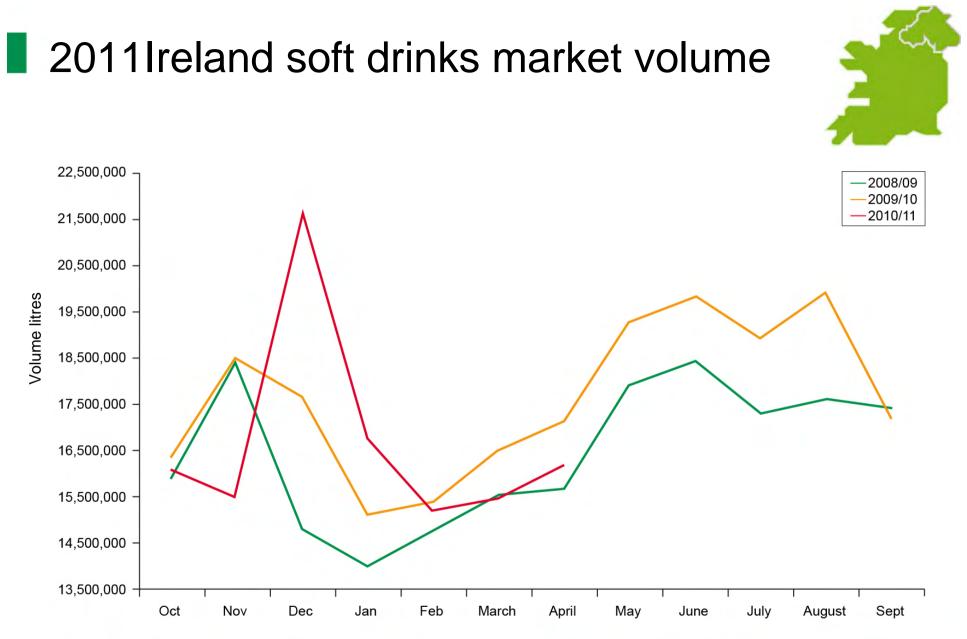
# Channels to market in GB

Grocery	Pubs & clubs	Impulse	Food service
<ul> <li>Retail value</li> <li>£5.2bn</li> </ul>	<ul> <li>Retail value</li> <li>£2.8bn</li> </ul>	<ul> <li>Retail value</li> <li>£1.6bn</li> </ul>	<ul> <li>Retail value</li> <li>£2.3bn</li> </ul>
<ul> <li>Britvic share</li> <li>12.8%</li> </ul>	<ul> <li>Britvic share</li> <li>40.9%</li> </ul>	<ul> <li>Britvic share</li> <li>9.8%</li> </ul>	<ul> <li>Britvic share</li> <li>10.3%</li> </ul>
Number 2     supplier	Number 1     supplier	Number 3     supplier	Number 3     supplier
independent of the April 2011 Total			

(1) Nielsen Scantrack data to April 2011 Total Coverage MAT(2) CGA Pubs & Clubs data to February 2011 MAT \* Source: Crest data and represents total foodservice market value (food and drink) and Britvic management estimate of soft drinks value, Britvic internal data for foodservice share estimate







Source: Nielsen ROIScantrack March 2011: Mults/Impulse/4cts





Source: IRI Census data (Total Suppliers - THG) MAT March 2011



## Strengthening market positions

