

Full terms and conditions for Pepsi Licensed UEFA Champions League 24/25 Group Stage Promotion:

THE PROMOTER

Britvic Soft Drinks Ltd, Breakspear Park, Breakspear Way, Hemel Hempstead, Herts, HP2 4TZ. Registered in England No. 517211.

1. ELIGIBILITY

The promotion is open to residents of Great Britain (England, Wales and Scotland) age 18 years or over only, except:

- (a) employees of the Promoter, Britvic Soft Drinks Limited, or their holding or subsidiary companies.
- (b) employees of agents or suppliers of the Promoter or a holding or subsidiary companies, who are professionally connected with the promotion or its administration; or
- (c) members of the immediate families or households of (a) and (b) above.

2. THE PROMOTION

- 2.1. The title of the promotion is Pepsi Licensed UEFA Champions League 24/25 Group Stage Promotion.
- 2.2. The Promotional Period will open 10:00am on 28/10/2024 (the “**Opening Date**”) to 23:59pm on 31/01/2025 (the “**Closing Date**”) inclusive. All promotion entries received after the Closing Date will not be processed into the prize draw.
- 2.3. To enter, during the Promotional Period purchase any Pepsi from a participating Pub or venue and obtain a receipt as proof of purchase. Next, scan the QR code on the call to action (promotional material), and enter the unique ID code on the POS material, submit your name, and email & home address to enter the prize draw. Mobile phone and internet required.
- 2.4. Maximum one entry per person per day to a maximum of ten entries per person in total (provided each entry has a valid receipt). Maximum one prize per person.
- 2.5. Receipt as proof of purchase is required for each entry. Receipts may only be used once.
- 2.6. **Participating Venue:** Selected Pubs and Licensed Venues
 - 2.6.1 **Qualifying Products:** any Pepsi product purchased at participating pub or Licensed venue. Entrants must have Internet Access to enter this promotion.
- 2.7. Proof of sending will not be accepted as proof of delivery or receipt of entry. Incomplete, illegal, misdirected or late entries will not be accepted.

3. THE PRIZE

- 3.1. There are 940 prizes in total. Each prize is set out below:

- a. Weekly Draw Prizes:
- b. 30 x Pepsi UEFA Champions League footballs
- c. 30 x Pepsi UEFA Champions League bucket hats
- d. Wrap Up Draw Prizes:
- e. 50 x Pepsi UEFA Champions League footballs
- f. 50 x Pepsi UEFA Champions League bucket hats

The Prizes are provided by the Promoter

3.2. Prizes are not transferable.

3.3. The Promoter reserves the right to replace a Prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.

3.4. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.

3.5. There will be 1 draw per week of the promotion. 14 draws in total. At the end of the promotion, all entries received during the promotional period will be entered into the wrap up draw.

4. WINNER NOTIFICATION

4.1. All valid entries received by the Promoter during the Promotional Period will be submitted into the prize draw to be conducted by or under the supervision of an independent promotional verification service. Each weekly prize draw will be conducted within 3 working days of the end of the week. The wrap up draw will be conducted within 10 working days of the close of the promotion. Promotional Period and winners will be randomly selected using a computer algorithm from the entire entry pool.

4.2. Unclaimed Prizes: If despite efforts of the Promoter, any prize remains unclaimed after offering to 2 reserves, the Promoter shall not be obliged to allocate the prize but may withdraw it from the promotion. Not all prizes may be won.

5. PRIZE DELIVERY

5.1. Prizes will be sent out within 28 days of the close of the promotion to the address provided by the entrant.

6. LIMITATION OF LIABILITY

6.1. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

7. DATA PROTECTION

- 7.1. By entering the promotion, you agree that any personal information provided by you with the promotion entry may be held and used only by the Promoter or its agents and suppliers to administer this promotion unless you have opted in to receive marketing communications.
- 7.2. Entrants' personal data will be used and will be held in accordance with the Promoter's Privacy Policy, which is available here: <http://www.britvic.com/site-services/privacy> and in compliance with the GDPR 2018. The Promoter will only share winner's personal data with their fulfilment partners and for the purposes of and in order to fulfil this Promotion. Data will be stored for 3 months after the close of the promotion before deletion. Participants can request access to their personal data, or have inaccuracies rectified, by contacting help@britvic.promo
- 7.3. The surnames and counties of residence of verified winners of the prizes will be available upon request by sending an email to help@britvic.promo with "Pepsi UEFA Champions League Winner List" to arrive between 1 and 28 February 2025. The Promoter reserves the right to refuse any or all such requests. The Promoter is permitted to disclose the personal information covered by this clause to the Advertising Standards Authority if required to do so.

8. GENERAL

- 8.1. Instructions provided at the point of entry form part of the Terms and Conditions of this Promotion. In the event of a conflict, these terms and conditions take precedence.
- 8.2. The Promoter reserves the right to verify all entries including but not limited to asking for proof of purchase, address and identity details (passport, driving license or equivalent) which the entrant must provide within 10 working days of request.
- 8.3. If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion and invalidate entries submitted by that entrant.
- 8.4. The Promoter reserves the right to hold, void, suspend, cancel, or amend the prize promotion where it becomes necessary to do so. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions (including but not limited to global or regional health crises, weather conditions, fire, flood, strike, hurricane, industrial dispute, war, terrorist activity, hostilities, political unrest, riots, civil commotion, epidemic, pandemic, famine, plague or other natural calamities and acts of God), the Promoter will not be liable for any failure to perform or delay in performing its obligations.
- 8.5. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise. If, for any reason, any aspect of this promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any other cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion modify or suspend the promotion or invalidate any affected entries.

- 8.6.** Bulk entries made from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries or via third parties or syndicates, entries by macros or other automated means and entries which do not satisfy the requirements of these terms and conditions in full will be disqualified. If it becomes apparent that a participant is using a computer(s) or multiple aliases to circumvent this condition by, for example, the use of 'script', 'brute force', masking their identity by manipulating IP addresses, using identities other than their own or any other automated means to increase that participant's entries into the Promotion in a way that is not consistent with the spirit of the Promotion, that person's entries will be disqualified and any prize award will be void.
- 8.7.** The decisions of the Promoter are final and binding in all matters relating to the Promotion and no correspondence will be entered into.
- 8.8.** If any clause or provision of these terms and conditions is declared by a court to be illegal, invalid or unenforceable, then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
- 8.9.** The terms and conditions of this Promotion, and any disputes arising therefrom, shall be subject to English law and the exclusive jurisdiction of the English and Welsh Courts unless you are a resident of Scotland in which case your local courts can have jurisdiction.