

## Social Media Terms and Conditions

### Short Terms and Conditions for social:

Republic of Ireland and Northern Ireland, 18+ only. Promotional Period 09:00am 27/08/2024 – 15:00pm 03/09/2024. No purchase necessary. Internet access and Instagram account required. To enter: like the post, comment and tell us one thing your kids are most excited about this coming school year on the qualifying Instagram post, follow MiWadi and ensure your IG profile is public. X1 winner. The winner will receive: x1 MiWadi stock hamper, €50 Easons & Smiggle vouchers. Visit <https://www.britvic.com/terms-and-conditions/> for Full Terms & prize details. Promoter: Britvic Ireland Limited.

#### 1. Full Terms and Conditions

1. This Promotion is only open to legal residents of the Republic of Ireland and Northern Ireland 18+
2. No purchase necessary, however internet access and a valid Instagram account is required.
3. **Promotional Period:** 09:00am 27/08/2024 (the "Opening Date") to 15:00pm 03/09/2024 (the "Closing Date") inclusive. All promotion entries received after the Closing Date are automatically disqualified.
4. **To Enter:** To enter, log into your Instagram account (or create one for free) like the post, Comment, and tell us one thing your kids are most excited about this coming school year on the qualifying Instagram post and follow MiWadi Ireland on Instagram. N.B. To be eligible on IG your profile must be public.
5. Multiple entries are permitted during the Promotion Period, but you may only win a maximum of 1 Prize across the Promotion Period.
6. **The Prizes:** There is 1 prize available:  
: x1 MiWadi stock hamper, €50 Easons & Smiggle vouchers
7. **Winner Selection:** The winners will be randomly selected from all valid entries received during the Promotion Period and for your total confidence the draw will be conducted by Oliver Agency, an independent promotional verification service on the end date of the Promotion Period.
8. **Winner Notification:** Winners will be notified via the Instagram account used to enter the promotion on Tuesday September 3<sup>rd</sup>. Winners have until Wednesday 4<sup>th</sup> September 11:59pm to confirm acceptance of their Prize, otherwise the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
9. The person from whose account the entry is sent from shall be deemed the entrant for the purposes of this Promotion. Verification of age, identity and address will be required before any prizes are awarded.

10. The Prize is not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason the Prize is not available, the Promoter reserves the right to substitute another prize for it, in its sole discretion, of equal or higher value.
11. Please allow 7 working days from valid acceptance for delivery of the Prize. Prizes will be delivered via registered post. A signature will be required to acknowledge delivery.
12. If any Prizes are undelivered due to inaccurate details the Promoter reserves the right to withdraw and reallocate the prize entitlement with no liability.
13. **Moderation:** The Promoter will reject entries which, in the reasonable opinion of the Promoter:
  - a) contain any content that is likely to be considered offensive by the Promoter or could reflect negatively the name, reputation, or goodwill of the Promoter or any brand partner;
  - b) include trademarks, logos, or copyrighted material not owned by you or used without the right holder's prior written permission (including famous names, company names, etc.);
  - c) defames, misrepresents, or insult other people or companies, including, but not limited to the Promoter (including its partners);
  - d) promotes any political agenda.
14. This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram. You understand that you are providing information to the Promoter and not to Facebook or Instagram. By entering the promotion all participants agree to a complete liability release for Facebook or Instagram. All entries will be subject Instagram's terms of use which can be found at [www.instagram.com](http://www.instagram.com).
15. All entries must be made directly by the person entering the Promotion. Bulk entries from trade, consumer groups or third parties will not be accepted. Incomplete or illegible entries and entries which do not satisfy the requirements of these Terms and Conditions in full will be disqualified and will not be counted.
16. The Promoter may refuse to award a Prize, or seek its recovery, in the event of an entrant's fraud, dishonesty or non-entitlement under these Terms and Conditions.
17. If the Promoter has any reason to believe that there has been a breach of these Terms and Conditions, or if it has any reason to believe that efforts have been made to distort the competitive process or spirit of the Promotion, the Promoter may, at its sole discretion, reserve the right to exclude any entrant from participating in the promotion.
18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this

Promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries.

19. The Promoter takes no responsibility for entries that are delayed, incomplete or lost due to technical reasons or otherwise.
20. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using the Prize, except for any liability which cannot be excluded by law.
21. If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these Terms and Conditions the Promoter will not be liable for any failure to perform or delay in performing its obligations.
22. Your personal data will be used solely for the purposes of this Promotion by the Promoter and/or by any agent appointed by it to assist with running the Promotion on behalf of the Promoter and will not be disclosed to a third party for any other purpose. Your personal data will be handled in accordance with all relevant data protection legislation currently in force and with the Promoter's privacy policy, available at: <https://www.britvic.com/privacy-policy>.
23. By entering this Promotion, you agree to be bound by these Terms and Conditions.
24. These Terms and Conditions are governed by Irish law and shall be subject to the exclusive jurisdiction of the courts of the Republic of Ireland.

**Promoter:** Britvic Ireland, Kylemore Park West, Dublin 10. Do not send any entries to this address.