



BRITVIC

Britvic plc
Interim
Results 2018



CEO – SIMON LITHERLAND DELIVERING ON OUR STRATEGIC PRIORITIES AND VISION



OUR STRATEGY IS DELIVERING CONSISTENT RETURNS FOR SHAREHOLDERS

▶ GENERATE PROFITABLE GROWTH IN OUR CORE MARKETS

▶ REALISE GLOBAL OPPORTUNITIES

▶ STEP-CHANGE OUR BUSINESS CAPABILITY

▶ BUILD TRUST AND RESPECT

H1 2018 – STRONG PROGRESS DELIVERING OUR STRATEGIC PRIORITIES

▶ STRONG REVENUE, MARGIN AND EARNINGS GROWTH

▶ ROBINSONS BACK IN VOLUME & REVENUE GROWTH

▶ PEPSI MAX CONTINUED TO OUT-PERFORM A COMPETITIVE CATEGORY

▶ EXCELLENT CUSTOMER AND CONSUMER ACTIVATION

▶ FINAL PHASE OF BCP INVESTMENT, COST AND REVENUE BENEFITS BEING REALISED

▶ CUSTOMER AND COMPETITOR RESPONSE TO SOFT DRINKS INDUSTRY LEVY BROADLY AS ANTICIPATED

ROBINSONS BACK IN REVENUE GROWTH AND GAINING SHARE



GENERATE PROFITABLE GROWTH IN OUR CORE MARKETS



- ▶ “Creations” priced at 50% premium to everyday range
- ▶ Value growth from consumers trading up and new buyers



- ▶ “Cordials” priced at 100% premium to everyday range
- ▶ Value growth largely from new consumers in category



- ▶ #1 category innovation 2017
- ▶ Margin accretive RTD format
- ▶ Extends brand into new occasions

OUTSTANDING CARBONATES PERFORMANCE DRIVEN BY LEADERSHIP IN LOW / NO SUGAR



GENERATE PROFITABLE GROWTH IN OUR CORE MARKETS



- ▶ Pepsi revenue growth led by MAX
- ▶ Accelerated share gains in 2018
- ▶ Taste #1 driver of choice & MAX winning



- ▶ 7UP revenue growth led by free
- ▶ No sugar or caffeine formulation
- ▶ 30% sugar reduction in regular 7UP



- ▶ Tango in revenue growth
- ▶ Below soft drinks levy threshold
- ▶ Broad appeal with a range of fruit flavours



- ▶ Continued revenue growth
- ▶ No caffeine or added sugar
- ▶ New can format to drive distribution growth

REALISING GLOBAL OPPORTUNITIES



FRANCE

- ▶ Brands now over 60% of revenue
- ▶ Syrup consumption hit by poor weather
- ▶ Pressade in growth and gaining share

IRELAND

- ▶ Low and no sugar brands in growth
- ▶ Margin accretive single-serve packs in good growth
- ▶ East Coast acquisition has improved our presence in Dublin on-trade

REALISING GLOBAL OPPORTUNITIES



BRAZIL

- ▶ Bela Ischia synergies ahead of guidance
- ▶ Expanding market coverage & channel reach
- ▶ Stimulating demand through innovation



USA

- ▶ Focus on improving in-store feature & display
- ▶ Growth in multi-pack listings & distribution
- ▶ Singles in-market growth, driven by listing in Dollar General



BENELUX

- ▶ Challenging retailer environment
- ▶ Focus on margin improvement
- ▶ Direct in-market presence has enabled increased range opportunities



TRAVEL & EXPORT

- ▶ Exiting unprofitable contracts
- ▶ New travel sector listings recently secured
- ▶ Loss of Monarch airlines contract absorbed



COMMITTED TO BUILDING TRUST AND RESPECT



BUILD TRUST AND RESPECT IN OUR COMMUNITIES



A Healthier Everyday

PEOPLE | COMMUNITIES | PLANET

Healthier People
Helping consumers to make healthier choices and live healthier lives

Healthier Communities
Helping our employees and communities to thrive

Healthier Planet
Helping to secure our planet's future



BUSINESS CAPABILITY PROGRAMME – MAKING GOOD PROGRESS, FINAL PHASE COMPLETES LATE 2019



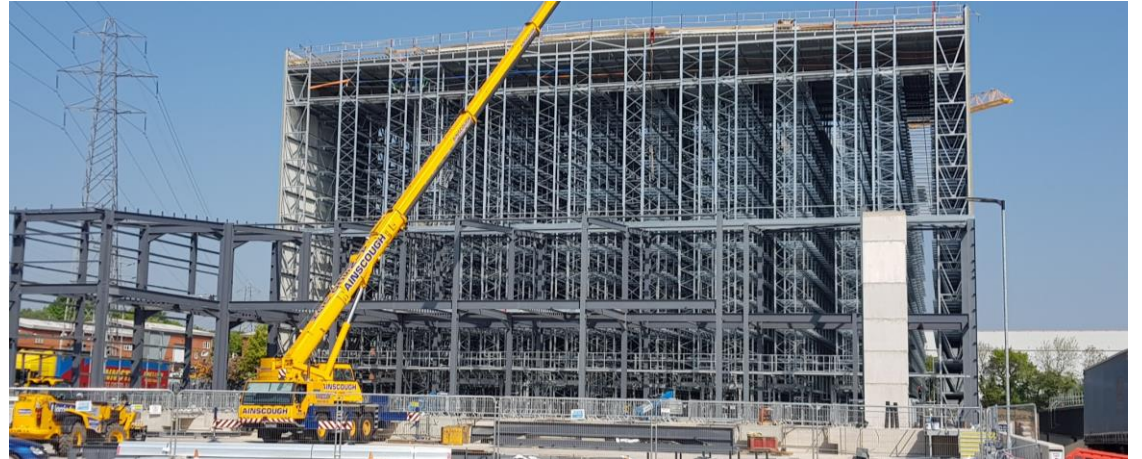
CONTINUE TO STEP-CHANGE OUR BUSINESS CAPABILITY

ACHIEVED 2016 TO-DATE

- ▶ Major groundworks & site prep.
- ▶ 2 x new large PET lines
- ▶ 1 x new small PET line
- ▶ 3 x new can lines
- ▶ New on-site warehousing
- ▶ Leeds and London sites now operating as BAU

FINAL PHASE COMPLETE LATE 2019

- ▶ New Aseptic line (preservative-free)
- ▶ New combined heat & power (CHP) plant
- ▶ New Process room
- ▶ 2 x new small PET lines
- ▶ 1 x new large PET lines
- ▶ New high-bay warehouse



BUSINESS CAPABILITY PROGRAMME – INCREMENTAL COMMERCIAL BENEFITS STARTING TO BE REALISED



CONTINUE TO STEP-CHANGE OUR BUSINESS CAPABILITY



INCREASED CAPACITY

- ▶ 330 ml can
- ▶ 1.5L PET

MEET CONSUMER DEMAND

PACK FLEXIBILITY

- ▶ Slimline can
- ▶ 3L PET stills & carbonates

ACCESS GROWTH CHANNELS

LIQUID CAPABILITY

- ▶ Improved pasteurisation
- ▶ New preservative-free brands

MEET CONSUMER NEEDS

BRITVIC WELL-PLACED TO NAVIGATE SOFT DRINKS LEVIES



BUILD TRUST AND RESPECT IN OUR COMMUNITIES



BRITVIC

- ▶ Long-standing reformulation & innovation programme
- ▶ Price differential strategy on sugar options
- ▶ Strong customer plans in place for H2

RETAIL

- ▶ Levy is being passed on to consumers
- ▶ Soft drinks shelf space & feature maintained
- ▶ Increased focus on low/no sugar brands

CATEGORY

- ▶ Other suppliers have been reformulating
- ▶ Treasury revenue predictions now lower
- ▶ Competitor activation as we anticipated

CONSUMER

- ▶ Remaining uncertainty is the consumer reaction
- ▶ Switch to low/no sugar has continued

EXCITING ACTIVATION PLANS IN SECOND HALF OF THE YEAR



GENERATE PROFITABLE GROWTH IN OUR CORE MARKETS





CFO – MAT DUNN ON-TRACK TO ACHIEVE MARKET EXPECTATIONS



A STRONG FINANCIAL PERFORMANCE

Metric		Reported %	Organic* %
Revenue	£733.2m	+4.5%	+2.8%
Adjusted EBIT	£80.5m	+9.4%	+6.0%
Adjusted EBIT Margin	11.0%	+50bps	+40bps
Adjusted EPS	21.2p	+12.2%	-
DPS	7.9p	+9.7%	-
Adjusted Net Debt/EBITDA	2.5x	2.4x	(0.1)x



Adjusted EBIT is a non-GAAP measure and is defined as operating profit before adjusting items. Adjusted EBIT margin is Adjusted EBIT as a proportion of group revenue. Adjusted earnings per share is a non-GAAP measure calculated by dividing adjusted earnings by the average number of shares during the period. Adjusted earnings is defined as the profit/(loss) attributable to ordinary equity shareholders before adjusting items. Average number of shares during the period is defined as the weighted average number of ordinary shares outstanding during the period excluding any own shares held by Britvic that are used to satisfy various employee share-based incentive programmes. The weighted average number of ordinary shares in issue for adjusted earnings per share for the period was 263.6m (2017: 262.9m).



* Organic adjusts for the impact of Bela Ischia and constant currency

VALUE AHEAD OF VOLUME GROWTH IN EUROPEAN MARKETS, BRAZIL REMAINED COMPETITIVE



		United Kingdom	Ireland	France	Brazil
H1	Market Volume	(0.7)%	+5.4%	(2.8)%	(5.5)%
	Market Value	+2.0%	+6.0%	(1.2)%	(7.9)%
Q2	Market Volume	(1.9)%	+5.5%	(3.2)%	(9.9)%
	Market Value	+0.1%	+5.2%	(2.6)%	(13.5)%

BUSINESS UNIT PERFORMANCE

	GB Carbs	GB Stills	Total GB
Volume	+5.1%	(2.5)%	+3.5%
ARP per litre	+3.8%	(2.0)%	+1.0%
Revenue	+9.1%	(4.4)%	+4.6%
Brand contribution	+13.9%	(8.5)%	
Brand margin %	+180 bps	(190) bps	



All numbers quoted are on an organic constant currency basis

CARBS

- ▶ Growth led by low/no sugar portfolio
- ▶ Modest benefit from retailer stocking ahead of SDIL
- ▶ Further revenue management benefits
- ▶ Margin benefit from BCP-enabled pack mix

STILLS

- ▶ Improved Q2 driven by launch of new Robinsons ranges
- ▶ Continued competitive pressure for Fruit Shoot & J20
- ▶ Strong H2 feature & display and marketing plans across the portfolio

BUSINESS UNIT PERFORMANCE

	France	Ireland
Volume	(3.9)%	+3.0%
ARP per litre	+0.9%	+4.7%
Revenue	(3.0)%	+13.1%
Brand contribution	(2.8)%	+9.7%
Brand margin %	+10 bps	(90) bps



All numbers quoted are on a constant currency basis



FRANCE

- ▶ Improved Q2 performance, despite poor weather
- ▶ Revenue management actions successfully implemented
- ▶ Strong commercial plans for important summer period

IRELAND

- ▶ Continued owned-brand growth led by low/no sugar stills portfolio
- ▶ Revenue management actions successfully implemented
- ▶ One-off incremental benefit of East Coast acquisition fully realised

BUSINESS UNIT PERFORMANCE

	Brazil	International
Volume	(6.1)%	(1.6)%
ARP per litre	+0.3%	(5.0)%
Revenue	(5.8)%	(6.5)%
Brand contribution	+19.6%	(14.9)%
Brand margin %	+480 bps	(180) bps

BRAZIL

- ▶ Volumes declined as consumer confidence remained weak
- ▶ Category remained competitive
- ▶ Margin growth due to lower cost of goods, synergies and phasing of A&P spend

INTERNATIONAL

- ▶ Reported USA revenue down, reflecting timing of shipments and retailer orders
- ▶ Continued focus on improving Benelux profitability
- ▶ Contribution and margin decline reflects channel mix



All numbers quoted are on an organic constant currency basis

UNRELENTING FOCUS ON COST EFFICIENCY

	H1 18	% Organic Constant Exchange Rate
Total A&P spend	29.5	4.8
A&P % revenue	4.2%	(30)bps
Non-brand A&P	5.8	(7.4)
Fixed Supply Chain	58.2	(9.0)
Selling Costs	43.1	(5.2)
Overheads & Other Costs	72.4	(1.4)
Total fixed cost base	179.5	(4.9)

- ▶ Lower A&P due to phasing in France & Brazil
- ▶ Fixed supply chain increase due to BCP depreciation and innovation co-packing
- ▶ Upweighted investment in outlet execution resulting in additional selling costs
- ▶ Overheads and other includes a £3.3m provision for P&H bad debt



FINANCIAL ITEMS

ADJUSTING ITEMS

- ▶ H1 £28.3m, H1 cash impact of £11.1m
- ▶ £35m-£40m full year cost, 2018 estimated cash impact £20m-£25m
- ▶ Numbers include amounts associated with the closure of Norwich

CAPEX

- ▶ Last year of elevated capital spend
- ▶ FY18 capital spend guidance of £145m-£150m
- ▶ Anticipate return to more normal levels in 2019

FCF

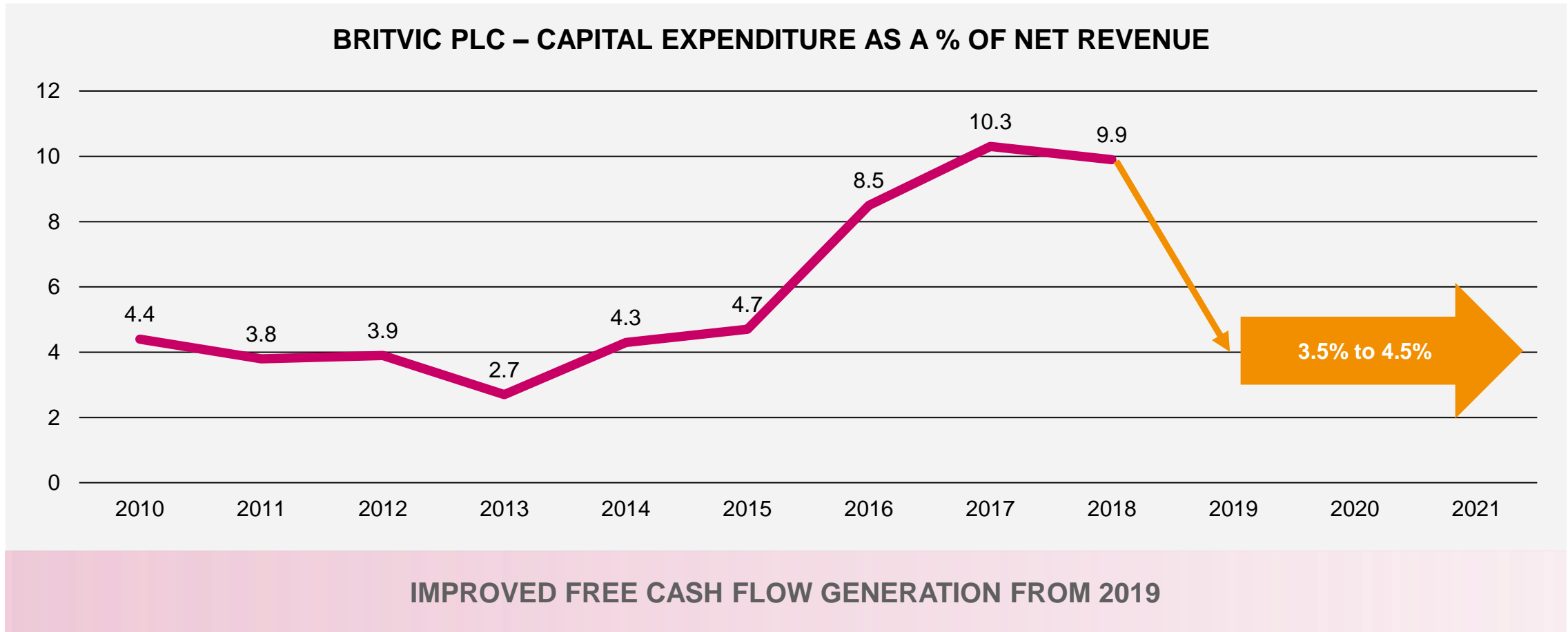
- ▶ H1 FCF modest increase in outflow of £3.4m reflecting working capital timing
- ▶ Improvement in H1 adjusted EBITDA of 8.5%
- ▶ Significant step up in FCF generation from 2019 from lower capex and further BCP benefits

FUNDING PLATFORM

- ▶ £400m revolving credit facility in place to 2021
- ▶ £502.9m USPP debt (at contracted rates) repayable 2019 to 2032
- ▶ Anticipate £120m of new USPP debt June 2018 at competitive rate

FINANCIAL ITEMS GUIDANCE UNCHANGED

ONGOING CAPITAL SPEND WILL NORMALISE TO 3.5% TO 4.5% OF REVENUE FROM 2019



SUMMARY

- ▶ REVENUE-LED PROFIT GROWTH, UNDERPINNED BY COST EFFICIENCY
- ▶ INCREASED MARGINS
- ▶ OVERCOME POOR WEATHER AND CUSTOMER BAD DEBT
- ▶ 9.7% DPS INCREASE, REFLECTING BOARD CONFIDENCE
- ▶ CONFIDENT OF MAKING PROGRESS THIS YEAR



QUESTIONS



APPENDIX



THE STRATEGY HAS CONSISTENTLY DELIVERED PROFITABLE GROWTH

		FULL YEAR 2013 TO 2017
▶ REVENUE	CAGR	+3.9%
▶ ADJUSTED EBIT	CAGR	+9.1%
▶ REVENUE OUTSIDE GB	41%	+700bps
▶ ADJUSTED EBIT MARGIN	12.7%	+230bps
▶ ADJUSTED EARNINGS PER SHARE	CAGR	+10.7%
▶ DIVIDEND PER SHARE	CAGR	+9.5%



A STRATEGY THAT IS DELIVERING STRONG RETURNS TO SHAREHOLDERS

- ▶ PORTFOLIO OF MARKET LEADING BRANDS
- ▶ STRONG CHANNEL POSITIONS
- ▶ HEALTHIER / “BETTER FOR YOU” FOCUS
- ▶ GROWING INTERNATIONAL PRESENCE
- ▶ RESILIENT AND EXPANDABLE CATEGORY
- ▶ CASH GENERATIVE - DISCIPLINED CAPITAL ALLOCATION POLICY



ACCOUNTING FOR THE SOFT DRINKS INDUSTRY LEVY

- ▶ UK levy implemented 6 April
- ▶ Ireland 1 May
- ▶ Impact mostly in carbonates – Regular Pepsi, and 7UP (GB) and regular 7UP and Pepsi, Club and Energise (Ireland)
- ▶ Levy passed onto customers, will be included in net revenue
- ▶ Cost of goods increase to reflect payments to HMRC
- ▶ P&L matched, cash flow reflects customer payment terms and quarterly submission in arrears to HMRC
- ▶ Ongoing levy liability influenced by brand mix and changes to consumer preference

ESTIMATED FY IMPACT, BASED ON 2017

NET REVENUE / COGS	GROUP ARP
+c£130m-£135m	+c5-6ppl
ADJUSTED EBIT MARGIN	OPERATING PROFIT
c(110-120)bps	nil

A SOLID FINANCIAL PLATFORM UNDERPINNING THE STRATEGY

PROFITABLE GROWTH

STRONG UNDERLYING FCF CONVERSION

A progressive dividend policy

Invest in business capability

Selective M&A in core categories

Maintain long-term debt leverage within 1.5x to 2.5x range

DELIVERING SUPERIOR SHAREHOLDER RETURNS

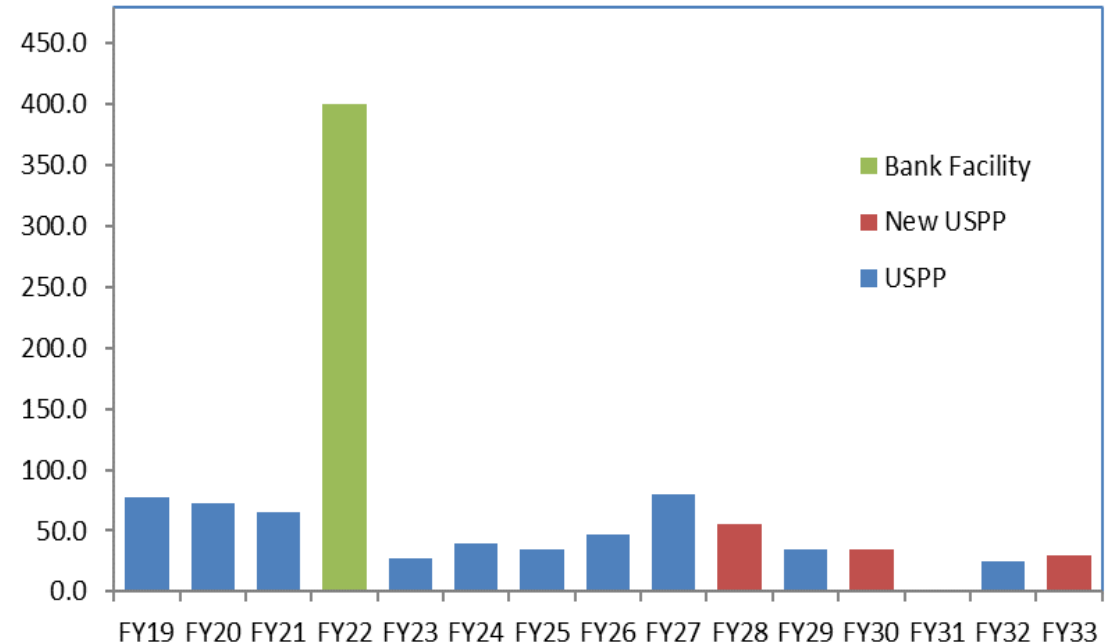
CASH FLOW

	H1 2018 £m	H1 2017 £m
Adjusted EBIT	80.5	73.6
Depreciation	23.4	21.5
Amortisation (non-acq related)	4.0	4.6
Adjusted loss on disposal of PPE	1.1	0.8
Adjusted EBITDA	109.0	100.5
Adjusted working capital	(39.7)	(12.8)
Capital spend	(61.4)	(76.8)
Pension contributions	(21.4)	(21.6)
Interest and finance costs	(9.8)	(10.2)
Adjusted income tax paid	(15.0)	(14.0)
Share based payments	4.1	4.2
Issue of shares	0.5	0.9
Purchase of own shares	(2.4)	(3.2)
Other	-	0.3
Adjusted free cash flow	(36.1)	(32.7)

A SOLID FINANCIAL PLATFORM UNDERPINNING THE STRATEGY

- ▶ £623m of USPP debt (at contracted rates)
- ▶ Includes agreement to raise an additional £120m of new notes in June 2018, repayable 2028 to 2033
- ▶ Refinances £55m of notes which matured in H1 FY18
- ▶ Notes issued in GBP and EUR for fixed and floating rates

- ▶ £400m revolving credit facility in place to November 2021
- ▶ Circa £1023m total debt facilities maturing FY 2018 to FY 2033
- ▶ £77m of USPP notes maturing in FY19



ADR PROGRAMME

- ADRs give access to cross-border market liquidity
- Cost effective and convenient to own

- Quoted in USD
- Dividends paid in USD

- Symbol - BTVCY
- CUSIP - 111190104
- Ratio - 1ADR = 2 ORD

- Underlying SEDOL : BON8QD5
- Underlying ISIN : GB00B0N8QD54
- Depository : BNY MELLON



BNY MELLON